Check It Out

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Lynn and Claude Coppel Endowed Scholarship

In November, the University Library was thrilled to award the inaugural Lynn and Claude Endowed Student Scholarship to two outstanding Cal Poly Pomona students, made possible through the generous support of the Coppels. Lynn Coppel worked with student assistants as a librarian at California State University, Fullerton, and she saw first-hand the impact these students had on the health of the library. In order to encourage the students who make a daily impact at CPP, the Lynn and Claude Coppel Endowed Student Scholarship recognizes outstanding library student assistants and Library Club members who demonstrate excellence in their academic performance and provide exceptional contributions to the University Library and the Cal Poly Pomona community.

We had the inaugural awards ceremony for the Lynn and Claude Coppel Endowed Student Scholarship on November 19, 2019; the event had Claude and his family, the two scholarship winners, and library faculty and staff. The winners are library student assistants Diane Amon and Nicole Barcarse. Diane began working in the library on June 28, 2018, where she began in shelving and down the line, started to work on the Front Desk. Nicole began working for the library on December 12, 2016, where she currently works as a knowledge consultant in the second floor Knowledge Center. Diane and Nicole are both students from the College of Engineering.

As she handed out the awards, Interim Dean, Emma Gibson talked about the importance of library assistants and why this scholarship means so much to her. Emma thanked the scholarship committee, Katie Richardson (chair), Larry Huizar, Paul Hottinger, Kris Zoleta, Jaime Serrano, and Alfredo Lafarga for their hard work. She remarked how much she loved the library, and while she received scholarships in college, she needed some extra money, so she applied for a library student assistant job with a friend. With a big grin, Emma said, “Don’t make that mistake, applying for a job with your friend. I got the callback that I got the job, and my friend said, ‘I didn’t get the job!’” As the Dean presented the awards, the library invited the winners to read their scholarship-winning essay.

After the Lynn and Claude Coppel Endowed Student Scholarship winners received their awards and read their essays, Claude stood up and gave some remarks on the scholarship. He talked about how he and his wife both had strong scientific backgrounds and met in the oil fields, and due to company policy, Lynn had to resign after they got married. She then proceeded to get her second master’s degree in Library Science and became the science librarian at Cal State Fullerton. Claude mentioned that his wife would be proud that the first two recipients of the endowed student scholarship have science backgrounds and will eventually make a positive impact on the world. We thank the committee members for their wonderful work and the Coppel family for their generous donation that will leave a lasting impact on the library student assistants.

~Kris Zoleta, Assistant to the Dean

A Word from the Dean

Wishing everyone a Happy New Year!

As we bid farewell to 2019, we look forward to what 2020 will bring. 2019 brought the Library’s first makerspace (The Maker Studio) as a result of the Library partnering with the Office of Academic Innovation and faculty members and funding from donations from Library supporters. While other makerspaces on campus are for specific classes or majors, we welcome all Cal Poly Pomona students regardless of major in the Maker Studio on the second floor of the Library. Students are encouraged to visit the space to learn how to use the various technology such as the 3D printers, the laser cutters, and other equipment to design, experiment, and create. 2020 will bring an expanded Maker Studio that provides students with more equipment and more space to work. This will be
accomplished by relocating the microform cabinets to the sixth floor and therefore freeing up space for expansion on the second floor.

We are also proud to announce the first recipients of the **Lynn and Claude Coppel Endowed Scholarship**: Nicole Barcarse and Diane Amon. Each received a $1,500 scholarship. This scholarship only opened to students who work in the Library. We are grateful for Claude’s generous gift to honor Lynn’s commitment and love for the student assistants who worked in the Library.

As you review the various activities and projects that have been accomplished in 2019, we are pleased to announce a few projects that are heading to completion during 2020 in the upcoming months. We are creating a **Reflection Room** for students to have a place for reflection, meditation, and renewal. We are thankful for the financial support of our donors, Academic Affairs, and Student Affairs. We are also preparing a space for student-parents who need to bring their children with them when they study. This space will be located on the third floor near the juvenile collection. This collaboration between the Library and Education faculty will provide a welcoming space for student-parents and their children and will include programs and activities for the children conducted by students in the Early Childhood Education program. This has been a need that has been a long time coming. Again, funds from generous Library donors have made this possible.

As can be seen by the contents of this current newsletter, fall semester 2019 has been a busy one with the honoring of staff emeritus, the **2nd Annual Equine History Conference**, and a number of exhibits and other outreach programs.

We continue to acknowledge the work and commitment of the Library team and again thank our donors who have supported our student-focused Library programs and services by **Giving to the Library**. For information about Giving to the Library, please see the back cover or contact me at ecgibson@cpp.edu.

The Library continues to move forward with quality services and programs that supports our students’ success.

Thank you,

Emma Gibson, Interim Dean

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**New Services @ The Library**

The Library is committed to finding ways to better meet the needs of our students. Some of these changes occur because of input we receive from our library users, and other times they happen due to us anticipating our users’ needs. The end result—a better library and enhanced learning experiences.

At the beginning of academic year, the University Library welcomed a new service under its wings, the **Maker Studio**. The new library space is a close collaboration between the University Library and the Student Innovation Idea Lab (iLab) consisting of librarians, Julie Shen and Alyssa Loera, iLab director, Kenneth Lamb, Assistant Professors, Kristin Prinz and Kate Ozment, from the Department of English and Modern Languages, and Associate Professor, Barry Lehrman, from the Department of Landscape Architecture. The **Maker Studio** is Cal Poly Pomona’s version of a makerspace, a creative common space where people can create and gather to share ideas and make products based on interest. “We want to help students develop a maker mindset because it gives them the confidence to solve problems creatively. We want to help create a maker culture for students of all majors,” said librarian Julie Shen.

The **Maker Studio** supports makers with a variety of tools, such as 3D printing, 3D scanning, laser cutting, digital sewing, embroidery, and letterpress. The letterpress is a mini replica of a Gutenberg printing press! To use these machines, a student needs to pass the required safety training. Workshops on 3D printing, sewing & embroidery, letterpress, and laser cutting are currently being offered. There are also well-trained student volunteers who keep the doors open and assist their peers in using the equipment in the ambassador program. This student mentor program gives students the ability to use **Maker Studio** tools, develop their portfolio, and learn necessary skills for workplace success such as communication, teamwork, organization, and planning.

The **Maker Studio** is open Monday through Friday from 1pm to 5pm on the second floor of the library. You can contact the **Maker Studio** through email at ilab@cpp.edu

~Kris Zoleta, Assistant to the Dean

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A plastic insect made from the Maker Studio’s 3D printers
Equine History Conference @ The Library

The Equine History Conference returned to the University Library November 13-15 with the theme “Embodied Equines.” The Equine History Conference is organized by the Equine History Collective in partnership with the W.K. Kellogg Arabian Horse Library. This was the second year the conference has been held; the inaugural conference in 2018 was also hosted by the University Library.

Over the course of three days, attendees from around the world enjoyed over 20 presentations on a variety of equine topics, including Arabian Breeding Standards, the Horse in 19th Century America, and the Value of Equids. Dr. Sandra Swart of Stellenbosch University in South Africa gave the plenary address “The Equine Experiment” and the W.K. Kellogg Arabian Horse Library hosted a tour of its space and displayed collection highlights for visitors to enjoy.

Renowned author and historian Mary Jane Parkinson was on hand to sign copies of her definitive history on the Kellogg Arabians titled The Romance of the Kellogg Ranch: A Celebration of the Kellogg/Cal Poly Pomona Arabian Horse, 1925-2000. Conference attendees staying on through Saturday had the opportunity to take a private tour of the Edward Lasker Collection at the Huntington Library. The Lasker Collection focuses on horse racing and includes materials dating back to the 16th century.

The Equine History Collective is a non-profit organization that promotes research on equine history. To learn more about collective and the conference, visit the Equine History Collective’s website at: https://equinehistory.wordpress.com/.

The W.K. Kellogg Arabian Horse Library is a part of the University Library’s Special Collections and Archives Department. It is located on the first floor of the Library next to the Starbucks. It is one of the world’s largest publicly available collections on the Arabian horse and is open to the public.

Learn more about the WKKAHL and its collections at https://www.cpp.edu/~library/kellogg-arabian-horse-library/.

~Alexis Adkins, Archivist for Special Collections and Archives
W.K. Kellogg Arabian Horse Library exhibit - Coming Soon!

A new exhibit celebrating the 75th anniversary of the W.K. Kellogg Arabian Horse Library will be installed in Spring 2020. The W.K. Kellogg Arabian horse library is one of the largest public collections on the Arabian horse in the world and includes over 7000 books, periodicals, and archival collections. The exhibit will cover the earliest inceptions of the Arabian Horse collection to the present and highlights of the collection.

~Alexis Adkins, Archivist for Special Collections and Archives

John T. Lyle Exhibit

The Special Collections and Archives department recently installed its newest exhibit on John T. Lyle, a former professor at Cal Poly Pomona. Lyle taught Landscape Architecture and was the original founding project director of the Center for Regenerative Studies which now bears his name. The exhibit chronicles his life, career at Cal Poly Pomona, written work and other accomplishments. Many of the items on display are from the John T. Lyle Papers which are available at Special Collections and Archives and recently processed with help from the Lyle Family and a grant from the National Historical Publications and Records Commission. The Lyle Papers is an archival collection of correspondence, photographs, and architectural plans that Lyle created during his lifetime and document his work. The exhibit is on display Monday – Friday, 10am-4pm in Special Collections and Archives, Rm 4434.

For more information please contact Elizabeth Hernandez at evgomez@cpp.edu.

Save the Date

Golden Leaves

Celebrating Cal Poly Pomona Authors

April 17, 2020
Reception from 2 to 4 pm
University Library
Special Collections, 4th Floor

As a supporter of the Cal Poly Pomona library, you are invited to join us for the 34th annual Golden Leaves Awards reception on April 17, 2020.

In recognition of the library’s role in preserving important contributions to campus scholarship and history, this special event honors members of the Cal Poly Pomona campus community who have authored or edited a book published during the preceding year.

To RSVP, please visit https://cpp_goldenleaves.eventbrite.com
Transitions

New Hires

**Jéanne Brooks**: We are very pleased to introduce our new Director of Library Operations and Advancement, Jéanne Brooks. Jéanne joined the Library on August 1st and is responsible for the day to day operations including serving as manager for staff, assisting with strategic communications and budgets, and supporting unique programs such as Special Collections and Archives, the Knowledge Center, the new Maker Studio, and the Affordable Learning Initiative. She also devotes a portion of her time to fundraising to support the Library. Jeanne is excited to join the Library team in its commitment to student success and making the Library the best it can be.

Although Jéanne is new to the Library, she is not new to Cal Poly Pomona. She was hired as director of the W.K. Kellogg Arabian Horse Center in 2015, where she oversaw the entire operation from budgeting and human resources to herd health and marketing. While at the Horse Center, Jéanne discovered that she truly loves Cal Poly Pomona’s mission and serving our students. She decided to expand her academic career and enrolled in the doctoral program in Organizational Leadership at the University of La Verne. Jéanne is halfway to her EdD and holds a BA and MBA from the University of Tennessee. Her undergraduate degree is in Liberal Arts and her MBA concentration is in marketing.

Prior to coming to Cal Poly Pomona, Jéanne worked in sales, operations, and staffing at Xerox Corporation. After leaving Xerox, she did marketing consulting, including corporate identity work and new product development. She also started an Arabian horse farm that grew from three horses to over 50 client-owned horses with sales on four continents.

**Victoria A. Tapia**

The Library Administration Office welcomed Victoria Tapia this semester as the new Shipping & Receiving Assistant. She is responsible for managing library facilities, including event set-up, ordering supplies, and minor repairs of equipment and furniture. Prior to joining the library family, Victoria worked for Sam’s Club as a loading dock supervisor. She supervised six staff and worked for Sam’s Club for 13 years. Victoria graduated from Monrovia High School. “I feel blessed to be here, to put down my roots and grow. I feel like I belong,” says Victoria.

**Ariana L. Afzali**

Ariana joined the University Library team in November 2019. She is the Assistant to the Director of Library Operations and Development, greeting the campus community and providing office support in the Library Administration Office. Prior to arriving at the library, she was a Scholarships Processor in the Financial Aid department. She has a Bachelor of Arts and a Bachelor of Science from Cal Poly Pomona where she double majored in Organizational Communication and Ethnic Studies. According to Ariana, the “library is like a big family. Everyone has been helpful and friendly.”

Promotions

**Marilu Salcedo**

Marilu joined the Reference, Instruction, & Collection Services team in October 2019 as the Library Services Specialist. In her new role, Marilu assists in graphic designs for library events, reviews format requirements for Master’s theses projects, and assists patrons with research questions. She recently participated in the “How We Become” panel during the First-Generation College Student Week, where she shared her experiences as a first-generation transfer student. Marilu previously held the position of Administration Support Assistant in the Library Office from 2016-2019. She has a Bachelor of Arts in Graphic Design and is currently enrolled in the Master of Public Administration (MPA) at Cal Poly Pomona. When asked what she likes most about working in the library, she says, “I like being involved with events, working with library staff, and helping students.”
Promotions

Katie Richardson
Katie was recently awarded tenure and promoted to Associate Librarian effective August 19, 2019.

As Head of Special Collections and Archives, Katie manages the unit and develops a strategic and systematic approach to acquiring and maintaining historically significant collections that support the university’s mission. These collections fall into four collecting areas: the W.K. Kellogg Arabian Horse Library, University Archives, Southern California Wine and Wine Industry Collection, and the Pomona Valley Historical Collection. Katie also manages access and reference services, outreach, instruction, exhibitions, digitization projects, preservation-related issues, and donor relations for the unit in addition to overseeing the work of four full-time employees and numerous student workers, interns, and volunteers.

Katie has more than 10 years of experience in the archival field working in the academic, public, and corporate sectors. She has extensive experience with rare book and archival collections in all types of formats. She served as Project Director on the 18-month NHPRC archival projects grant, “As California Goes, So Goes the Nation: Immigration, Agriculture, Public Policy, and Pop Culture throughout the 20th Century” which concluded on March 31, 2019. She also serves on numerous committees within the Library, the University, and at the CSU level and is active in several professional organizations including the Society of California Archivists, the Society of American Archivists, and the Equine History Collective.

Sally Romero
The University Library is excited to announce that Sally Romero is our new tenure-track librarian in the Reference, Instruction, & Collection Department effective July, 2019. Sally is the liaison librarian for two colleges: The College of Education & Integrative Studies (CE&IS) and The College of Environmental Design. She is the subject liaison for Apparel Merchandising & Management (AMM), Architecture, and Landscape Architecture. Sally began her Cal Poly Pomona journey in 2017 as a Reference & Instruction Temporary Librarian. She previously worked at Los Angeles Trade Technical College as a tenure-track Reference & Instruction Librarian from 2013-2017. In addition, she was a visiting scholar at the University of Redlands from 2012-2013.

Since her arrival at the campus in 2017, Sally has led several programming initiatives such as the Library 101 workshop series, AMM exhibits featuring the clothing line AM2 and Apparel Scapes (an AMM boutique), and Dia de los Muertos altar and display. In addition, she is partnering with colleagues to establish a New Children’s Area on the 3rd floor of the library. This area will be designed as a family-friendly space for young children from the Children’s Center, student parents, and students who care for children. Its purpose is to support families on campus with comfortable children’s furniture, manipulatives (e.g., puzzles, interlocking cubes), and new diverse children’s books. For Sally, Cal Poly Pomona is the “first place where I’ve been able to show a big part of me [such as] I AM FIRST and Family First Initiatives. It’s embraced me with all of my identities. It has allowed me to be who I am and succeed.”
Honoring Three Legendary Library Staff

Last November, Cal Poly Pomona’s own Staff Council honored recently retired management and staff who left an indelible mark at the University in the Management & Staff Emeritus Reception. Cal Poly Pomona’s University Library had three amazing staffers who received Management & Staff Emeritus this year, Cheryl Meaux, Nancyanna Smith-Daugherty, and Danny Vasquez.

Cheryl Meaux retired in mid-2018, where she started in cataloging and book processing and moved up the ranks to become the Office Manager for the Administration Office. She said of retirement in a couple of short words, “it is amazing.” Cheryl continues as an active member of the Board of Directors of the Cal Poly Federal Credit Union. Nancyanna

Smith-Daugherty is one of the longest-served Cal Poly Pomona staff, who worked for over 47 years in the University Library. She started as a student assistant and worked in Reference, providing instruction and support for the library faculty. Nancy gave a shout out to the Friends of the Library, saying, “The Friends of the Library offers many great services and events, please join the Friends of the Library.” Danny Vasquez retired in early 2019. He was a stock clerk in 1984 and became the Shipping and Receiving Assistant of the University Library. He was the smiling face who kept the library offices stocked, assisted with impromptu repairs, and always provided nuggets of wisdom for the younger, incoming staff. We are proud of our management and staff emeriti and their desire to continue being active members of the Cal Poly Pomona community.

Emeritus privileges include an emeritus photo identification card, complimentary parking, use of library services, admission to campus events, use of facilities, a Cal Poly Pomona email account, the ability to join the official organization of retired faculty and staff Pace Setters, and many more, you deserve it!

~Kris Zoleta, Assistant to the Dean

Great Shakeout Hits Cal Poly Pomona

At 10:17 am on October 17, the most participants in an earthquake drill occurred in California. Everyone stopped what they are doing, ducked under the table, protected their neck and head. Right after that, the sound of alarm bells filled the halls of Cal Poly Pomona for the all-campus evacuation drill. We place strong importance on the evacuation drill because California is earthquake country, and we are always a second away from a big earthquake. The jolt of strong earthquakes in the high desert during the Fourth of July weekend was a good reminder of present danger under our feet. Here are some quick tips to improve your safety during an earthquake:

• Tip #1: During an earthquake, make yourself as small as possible and protect your neck.
• Tip #2: Make a quick survey of the damaged area after the earthquake, and take mental notes of the gas smell, water damage, and foundation damage.
• Tip #3: If possible, shut down the gas to reduce your danger risk.
• Tip #4: Always know the evacuation plan, whether it is your work, school, or home. If there is none, it is never too late to start one.

Just a couple of quick tips will prepare you for a large earthquake that could knock out our vital infrastructure and make you self-sufficient until they can repair the earthquake damage.
Welcome Week 2019

At the end of summer, the school transforms before our eyes, from an enormous, quiet space to a vibrant city of knowledge. This is the new school year! New beginnings bring annual welcoming traditions for Cal Poly Pomona, there is Fall Conference, CPP Fest, and of course, the University Library’s Welcome Week. For 2019, Welcome Week started earlier than normal, taking place in the first full week of school. While the dates of Welcome Week changed, the goals for Welcome Week were the same. We welcome new and returning students, faculty, staff, and administration to the University Library. It also highlights the many services we offer to this vibrant campus community. For a week, the University Library held an array of great events, from Therapy Dogs to the Book Sale.

The first day of Welcome Week started with a bang, the open house of the Maker Studio. This space was one of the big projects in the University Library. It is a collaborative space that houses a variety of wonderful technology including 3D printing, AxiDraw, embroidery machines, printing press, and much more. Many students came to marvel at this new technology and the possibilities it offers for original creative work. The day ended with the always-popular therapy dog Tsunami who gave joy and happiness to students who needed a break from parking issues, being acclimated to a new schedule, and creating a new routine for the upcoming school year.

The second day of Welcome Week was incredibly busy with events such as the Undeclared Students Welcome Event called Passport to Your Future and ending with Nintendo Switch Free Play. Librarians started the new school year a new role on campus, to serve as advisors for undeclared students, with the University Library being the college for undeclared students. To celebrate this, the library hosted an event welcoming undeclared students with different Colleges tabling to introduce prospective students to the variety of majors on campus. The event also featured student services on campus including the Learning Resource Center, the Library, and others. The second day ended with students relaxing while playing our Nintendo Switch on Nintendo Switch Free Play.

Wednesday marked the busiest day of Welcome Week with six unique events including a special new Siberian husky Therapy Dog who made her debut in Welcome Week. The day started with a Library Tour and a lecture by Collins College professor Dr. Ge called Healthy Eating on a Budget. In this lecture, Dr. Ge talked about the current government recommendations for a healthy, balanced diet; she introduced strategies for healthy cooking such as preparing ahead of time and made suggestions for healthy alternatives like brown rice instead of white rice. Right after that were the Fishing Game, Nintendo Switch Free Play, and the debut of the therapy dog, Cabby, a passionate and popular Siberian husky.

The rest of Welcome Week had a book sale, a Faculty/Staff Introduction to Library Resources and Services and Button Making. All these events inaugurated the start of a new school year and let the campus population know that we are here for them, whether it is a place to relax, a place to learn, or a place to create new art. It set the tone for a busy and vibrant school year.

~Kris Zoleta, Assistant to the Dean
On September 18, 2019, the library welcomed Cal Poly Pomona faculty member Dr. Alvaro Huerta for a talk about his recently published book *Defending Latina/o Immigrant Communities: The Xenophobic Era of Trump and Beyond*. Joining Dr. Huerta was his brother the noted artist Saloman Huerta, M.F.A. The book includes selected paintings by Mr. Huerta and both Huertas discussed their work and personal experiences as Mexican-Americans.

Mr. Huerta began the two-part presentation with an overview of his personal and professional background and how these inform his art. Mr. Huerta’s paintings depict Latina/o people in a proud rather than pejorative way and reference Chicano culture while remaining accessible to a wider audience. Mr. Huerta shared examples of his paintings, including a juxtaposition of Michaelangelo’s David sculpture and a day laborer; back-of-the-head, faceless portraits that hint at the sitter’s identity; Mexican wrestlers; and Mexican painter and icon Frida Kahlo.

Dr. Huerta, a professor of Urban and Regional Planning and Ethnic and Women’s Studies, continued the presentation. He explained that the book questions the framing of migrants as a political issue rather than a humanitarian one. He provided an overview of the history of Mexican migration to the United States, including the U.S. Bracero Program that brought 4.6 million guest workers to the country from 1942-1964, the Zoot Suit riots in 1943, and the seizure of Chavez Ravine by the city of Los Angeles in 1959 for the construction of Dodger Stadium. Reminding the audience that “the personal is political,” Dr. Huerta also discussed his own family’s journey from Tijuana to the Ramona Gardens housing projects in Boyle Heights.

The Office of Student Success, Urban and Regional Planning, and Ethnic and Women’s Studies sponsored the Huertas’ presentation.

You can find a Media Vision recording of this event at: https://www.youtube.com/watch?v=JqpNCEzGYGk

~Alexis Adkins, Archivist for Special Collections and Archives

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**Upcoming Spring 2020 Library Events**

The University Library is home to a variety of awesome upcoming events, here is a small snippet of amazing events happening in the library for Spring Semester. Visit our social media for more details and updates on upcoming library programming.

- **Pokemon Day** – February 27th
- **Fashion Events @ CPP** – May/April 2020
- **Golden Leaves** – April 17
- **National Library Week** – April 19-25
- **Library Research Award** – April 2020
- **Earth Day** – April 22
- **Staff Appreciation** – May 2020
- **Focus on Finals** – May 2020

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For some, Halloween is an entire month, they decorate their property with ghoulish props, and they do Halloween movie marathons and read books of popular horror fiction. Dr. Rosanne Welch decided to bring some early Halloween horror in her lecture *When Women Write Horror*. After she greeted the audience, she started her lecture saying, “When we think about horror, we think about famous male authors, we really don’t think about some of the women.” Then she brought up one of the first well-known female horror writers, Mary Shelley, the writer of *Frankenstein*. The earliest copies of the book did not have her name on the cover, just the title because she could not admit she wrote it. Dr. Welch hammered down a theme that she would highlight throughout the entire lecture, “The best horror… is stuff that involves social commentary along with the scare, because that’s the stuff that sticks with us.”

Many of the early women horror writers had to deal with societal limitations placed on them by men. An example of that was Elizabeth Gaskell, better known for dramatic novels that focused on the cultured society such as *Cranford*, also wrote many ghost stories. Another example was Amelia Edwards who built a reputation for her travel writing, who published many ghost stories. After her death, Edwards built a reputation as a LGBTQ icon because she traveled all over the world with a widowed friend who never bothered to marry a second time, and they did not have a male escort (that society deemed as “proper” travel culture for women at the time). There is a tour in the United Kingdom of LGBTQ locations called “Places of Pride” and Amelia Edwards’s gravestone is a prominent tour stop.

Four other important female horror authors Dr. Welch wanted to focus on were Pauline Hopkins, Edith Wharton, Shirley Jackson, and Toni Morrison. Pauline Hopkins wrote ghost stories in *Colored American Magazine* and many ghost stories focused on the ghosts of slavery. She was also very important because she focused on the concept of post-traumatic stress disorder before we gave it a name. Stephen King called Shirley Jackson, “The best horror writer in American history.” She wrote the mother of all haunted house stories, *The Haunting of Hill House*, along with many other horror works such as *The Lottery* and *We Have Always Lived in the Castle*. Toni Morrison through her legendary book *Beloved* used the history of slavery and elevated horror by, “Taking the haunted house from pop culture, goofy, to ‘oh my God’ serious literature.”

“TV affects more people, more people are exposed to it… this is our modern literature in many ways,” Welch said. With that, she highlighted two TV mavens, Jane Espenson and Marti Noxon who flipped all the gender stereotypes with *Buffy the Vampire Slayer*. Within this iconic TV show, Buffy was a blonde cheerleader who was saving the world, a contrast to many horror films where this character tended to die first. The show also blended LGBTQ stories, had a main female character surrounded by so many men in her life who never saved the day, and showed women mastering problems in a feminine way. The show defanged vampires and made them sexy and hot. Dr. Welch raised the conundrum flipped gender stereotypes brought, that it was both good and bad. She argued it was good because it made men the objectified sexual object and took power away from them, but it was also bad (as seen through *Twilight*) because the super-sexy guy was a means to hide a toxic romance, where a girl was with a dangerous guy knowing how dangerous he was. She ended her lecture on the concept of horror graphic novels created by women and published by women. “The effect on women in horror never goes away,” said Dr. Welch.

~Kris Zoleta, Assistant to the Dean
Got Mulan - The Heroine’s Journey

Dr. Peg Lamphier recently returned to the Library with more words of wisdom for aspiring novelists. Last spring, she had advice on finishing a novel. This time, she lectured on a concept that could inspire and help shape a story—the Heroine’s Journey.

Psychotherapist, Maureen Murdock, introduced the Heroine’s Journey in a self-help book by the same title in 1990. What does a self-help book have to do with plotting my novel, you may ask? The connection is that Murdock wrote it as an alternative to The Hero’s Journey, a template of the hero’s myth popularized by author Joseph Campbell. Campbell’s books on the Hero’s Journey have been popular with screenwriters for decades, most notably George Lucas, who used it to structure Star Wars.

In broad strokes, the hero’s story is the tale of a male protagonist called away from home on an adventure. Along the way, he faces trials, including a depersonalized “Goddess” force immediately followed by a Woman as Temptress who wants to lure him into domesticity. The female characters are archetypes and do not resemble real people.

It’s a popular story template, but far from universal. For one, the protagonist is gendered male by default. Female readers and viewers must work to see themselves in the story. There is little or no place for strong female characters, and those that do appear are negative and stereotypical. And the male characters are also limited; there is no space for them to act in non-masculine ways.

Enter the Heroine’s Journey, as illustrated with the example of the animated film Mulan. Unlike a hero, a heroine achieves her goals through collaboration and discovery. Her journey follows eight steps:

1. Separation from the feminine (Mulan rebels when her mother and grandmother call a matchmaker to get her married);
2. Identification with the masculine (Mulan cuts her hair);
3. Endures Trials (Mulan joining the army);
4. Enjoys success in overcoming the feminine (Mulan finds success in the army);
5. The descent, in which identification with the masculine fails the heroine (Mulan is found out and expelled from the army);
6. Meeting with the goddess—this is not a trial, instead it is a metaphorical reconnection with the feminine;
7. Reconciliation with the feminine;
8. Return and reincorporating the masculine or healing the split.

So, if you’re feeling stuck on with your story and alienated by the typical narratives, take a look at the heroine’s journey and see where it may take you.

~Alexis Adkins, Archivist for Special Collections and Archives
Douglas Kent, Lecturer in Regenerative Studies, visited the library as a guest speaker on Firescaping during the Fall semester. Kent, who specializes in landscape design, installation, and maintenance, discussed tips and best practices for maintaining landscapes to assist with the prevention of fire damage to residences and commercial buildings. Based on his book, *Firescaping: Creating fire-resistant landscapes, gardens, and properties in California’s diverse environments*, Professor Kent instructed the audience on how to protect your home from wildfires by clearing brush and maintaining fire resistant plants. Because wildfires have become commonplace in California (8,000 fires per year), these methods have become necessary to protect lives and homes. During his presentation, he discussed:

1. Creating defensible space zones around your house. Keep flammable items such as fabrics, wood products, and brittle plants (e.g., Eucalyptus or Cypress) 5 feet away from your home or business.
2. Keeping roads and driveways clear of excessive cars and debris to allow for quick evacuation routes during a fire. “The importance of roads cannot be overstated—19 of the 25 people killed in the 1991 Tunnel Fire were trapped on narrow and poorly maintained roads” said Kent.
3. Make sure gutters and roofs are clean of branches, leaves, etc. so they don’t catch on fire and make your home or business vulnerable. During intense wildfires, wind currents can carry fiery debris known as “firebrands” to nearby areas. Maintaining the amount of debris on roofs will help keep your property safe.
4. Grow fire-resistant plants near the structure of your home or business. Professor Kent gave the audience some plant characteristics to look for:
   - Broadleaf plants;
   - Moist, easily bent leaves;
   - Plants without fragrance;
   - Plant leaves that are gray or silver.

For more information on Professor Kent, go to: [https://env.cpp.edu/rs/faculty/douglas-kent](https://env.cpp.edu/rs/faculty/douglas-kent).

~Jennifer Bidwell, Assistant Librarian

**Student Talk**

*Features students’ experiences in the Library and the role the Library has played in their academic life.*

I started my college career as a freshman at Cal Poly Pomona this fall and the transition into college life was stressful. However, on my second day, I set out to visit our amazing library. When I walked in, I felt an instant connection to the environment around me and I excitedly explored the library. Since then I have spent dozens of hours studying in the Grand Reading Room or on the Quiet Floors which provide space for students to study and invest themselves in their classes and passions. The library is a breakaway from stressful classes. Wide-open floorplans and natural lighting flood the library and accentuate the peaceful atmosphere, boosting positivity and focus while a variety of study spaces provide the perfect fit for any student’s preferences. I am grateful for its accessibility and wealth of knowledge, but if not for the welcoming environment it would be difficult to focus and feel comfortable at all- two essential attributes for any successful student and university.

I am thankful for the chance to help create that very environment and opportunity to learn as a student assistant and look forward to spending many more hours in the library for years to come.

_Evelyn Valenzuela is a first year student studying English_
Is Real Estate a Sound Investment?

Dr. Anthony Orlando returned to the library again last Fall to present on “When Your Home is Your Business: Winning and Losing Investments in Real Estate.” As a follow-up to his previous talk on an economic indicator model to predict recessions, Dr. Orlando discussed investing in the real estate market.

Like any investment, the real estate market can fluctuate from time to time. As Dr. Orlando put it, "Nobody knows exactly what a winning investment in real estate is. We can never be 100% sure." Despite that, real estate is a good investment largely because real estate has always been a good investment. With a steady return of 7%, the real estate market is a way to accumulate wealth. In fact, real estate is the biggest asset in global, national, and local economies. In the United States, Americans invest in real estate more than equities (e.g., stocks and bonds). Because the rate of return on these assets is greater than the growth of the economy, people who invest in stocks and real estate make more money over time than those who don’t. Dr. Orlando argues this is an inequity that can be remedied by educating more people about investment options.

After analyzing real estate data across the United States, California and the Northeast have the highest property values with a concentration in the California coastal areas. Dr. Orlando argues that this is in large measure because of the ability to build new homes. Essentially, the more land there is to build, the less red tape and shorten the permitting process is, the lower the property values are. Conversely, less land for building, more regulation, and longer intervals for approving permits translate into higher property values.

Looking at real estate values in Los Angeles, the average cost of a home is 7x that of the average income. Without additional property subsidies, there will be fewer and fewer middle-class families who can afford to own a home in Los Angeles. He used the example of Hong Kong as a megacity with expensive land values.

As a result of Dr. Orlando’s research, he asserts that past performance can predict homeowner’s beliefs, interest risk premium, market tightness, Google searches, and housing production on future performance. He then asks the big question, “Is now a good time to buy a home?” He says that the answer to that question has nuance, and people should not try to time the market because it is hard to do, and even experts get it wrong more than not. Dr. Orlando frames the question through the life cycle of the home:

- Can you afford the down payment?
- Will your mortgage payments be less than 30% of your income?
- Is your income going to be stable for many years to come?
- Do you expect to stay there for at least 5 years?

He asserts that if you are having trouble with paying the mortgage, he says talk to an expert before you default, and negotiate a loan modification before it is too late. This leads to a common question about homes, “How do I know if the market is overpriced?” Dr. Orlando responds saying that a person doesn’t know the answer to the question, and the question doesn’t matter because the home is a long-term investment. The questions a person should ask are these:

- Does this house have access to good jobs?
- Does this house have access to good schools?
- Does this neighborhood have safe, walkable streets?

Dr. Orlando ended the lecture telling the audience to have a practical mindset when it comes to housing, that the owner has to have an alternative plan in case of recession or layoffs and to also include other life necessities as part of the budget to determine whether buying a house is feasible or not.

~Jennifer Bidwell, Assistant Librarian & Kris Zoleta, Assistant to the Dean
Highlights of Fall 2019 Semester

Therapy Dog Cabby

Tom Munnerlin on Getting that Job

Focus on Finals ~ Calligraphy Workshop

Ribbon Cutting Ceremony of Maker Studio

Library Display on Dia de los Muertos

Constitution Day
Giving to the Library: Make a Difference

Cal Poly Pomona's University Library is the dynamic center of campus that serves all students. The library combines digital resources and state-of-the-art technology with traditional holdings. Expert librarians and staff encourage discovery, creativity and collaboration, and expand the knowledge students gain in the classroom. The library offers shared and private spaces for more than 10,000 students each day to enjoy an independent learning environment, to explore information and create their own ideas. Discover how you can enhance our students' learning experience.

How Can You Help?

There are many options to match your interest to the library needs and support student success:

◊ **$500**: Adds textbooks for one university course to the library, allowing students to check out books instead of purchasing them
◊ **$1,000**: Purchases laptops and other electronic devices that students can check out
◊ **$5,000**: Helps fund a one-year subscription to an electronic database, allowing students free 24/7 access to books

Fundraising Priorities

**Maker Studio**
The Maker Studio is an innovation lab open to all Cal Poly Pomona students. Users gain hands-on experience with creative technology, including 3D printers and scanners, laser and vinyl cutters, and a letterpress. Your gift will support space expansion and additional equipment.

**Affordable Learning Initiative**
The Affordable Learning Initiative (ALI) finds a balance between cost, access and quality of educational content to offset the burdensome expense of costly course materials to students. Your gift will help provide students free access to course materials, including e-books and full-text databases.

For more information on giving, please visit:

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