ENDOWMENTS & GIFTS

LIBRARY ENDOWMENT HONORS THE LATE
PROFESSOR AND NOTED WORLD WAR II
CORRESPONDENT CECIL BROWN

Martha Brown has been a major supporter of the
University Library since 1990. She has contributed toward
the growth and enrichment of the Library’s collections
through annual gifts of funds in honor of her late husband,
Cecil Brown, a veteran war correspondent, as well as a Cal
Poly Pomona professor from 1970 to 1980. In September
1988 she continued her support with a $20,000 gift to the
Library, creating The Cecil Brown Memorial
Endowment. The endowment’s principal will remain
intact, while net returns will be used to enhance the
Library’s social science collections. As a bonus, Mrs. Brown
doubled the value of her gift by being the first donor to
take advantage of The W. K. Kellogg Foundation
Challenge Grant, which matches every endowment gift
from September 1998 through September 2004, up to $6
million. The original gift of $20,000 was matched by the
Michigan-based foundation, adding $15,000 to Brown’s
endowment as well as another $5,000 to a general
University endowment fund.

Cecil Brown passed away in 1987 after a distinguished
career as a journalist and professor. As a World War II
correspondent he worked closely with other distinguished
journalists such as Edward R. Murrow, Eric Sevareid and
William Shirer. During his lifetime, he was awarded some of
broadcasting’s highest honors including the George Foster
Peabody Award for journalistic excellence and the
Overseas Press Club Best Reporter Award. In addition he
was named the Alfred I. DuPont & Associated Press
Commentator for KCET. Brown excelled in teaching as well
as scholarship and received Cal Poly Pomona’s
Outstanding Professor award in 1980. He was a
respected professor who taught American Civilization in the
social sciences department.

For information on contributing to The Cecil Brown
Memorial Endowment, contact Cheryl Meaux,
Coordinator for Library Development, at (909) 869-3086
or email cameaux@csupomona.edu.

LAMBERT ENDOWMENT

The University Library is pleased to announce to the campus
community, and especially to all of the students and faculty in
the College of Business Administration, The Philip Lambert
Memorial Endowment Fund. The purpose of this
endowment, established by Dr. Joseph Lambert, in memory of
his father, is for the purchase of materials in support of our
business curriculum. The endowment is still growing.

These contributions make a significant impact on the scope and
quality of the research materials available to current and future
generations of students and faculty. All donors making a gift to
the Library are listed at the end of this newsletter, as well as on
our benefactors web page found at www.csupomona.edu/~
library/html/benefactors.html.

For more information on contributing to The Philip Lambert
Memorial Endowment Fund, please contact Cheryl Meaux,
Coordinator for Library Development, at (909) 869-3086 or
email cameaux@csupomona.edu.

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“Definition of a classic: a book everyone is
assumed to have read and often thinks they have.”

- Alan Bennett

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DONALD H. PFLUEGER MEMORIAL ENDOWMENT
Many years ago history professor Dr. Donald H. Pflueger began researching and compiling a manuscript on the history of Cal Poly Pomona. Originally his plan was to publish a book for the campus’ 50th Anniversary celebration in 1988. Unfortunately, the work was delayed and Dr. Pflueger passed away before the book was published. The Library began working with Dr. Pflueger’s family in 1988 to complete the final editing and publication of the manuscript.

California State Polytechnic University, Pomona: A Legacy and a Mission: 1938-1989 has now been published by the Arthur H. Clark Company. This work is the first dedicated entirely to the history of Cal Poly Pomona. Circulating copies are available for checkout. A personal copy of the book may be obtained by making a $100 donation to the Library. The Pflueger estate has generously permitted the Library to recover proceeds generated by this book. The Library intends to use these donations to establish the Donald H. Pflueger Memorial Endowment, for the purpose of purchasing materials in all formats in support of our history curriculum. For more information on the endowment or manuscript contact Cheryl Meaux at (909) 869-3086 or email cameaux@csupomona.edu.

“The most technologically efficient machine that man has ever invented is the book.” - Northrop Frye

LIBRARY EVENTS & ACTIVITIES

UNIVERSITY ARCHIVES: THE KEEPER OF CAMPUS MEMORIES Retired faculty and staff can feel like celebrities whenever they visit the University Archives. Located on the 3rd floor of the Library, the Archives collection may have several pictures of you and your past coworkers along with photos of campus events you enjoyed attending. Yearbooks, campus magazines, bulletins, reports, newspapers, college catalogs, photographs and memorabilia all help to insure that your days at Cal Poly Pomona are not forgotten. The University Archives is one place on campus where the past is continuously celebrated and preserved. Help us document campus history by donating items from your Cal Poly Pomona days. For information on making donations to the Archives, contact Danette Cook Adamson at (909) 869-3109 or email dadamson@csupomona.edu.

CAL POLY POMONA AUTHORS HONORED The 14th annual Golden Leaves Awards luncheon and program this year will again be held as part of our traditional National Library Week observance. Each year the Library, in conjunction with the President’s Office and Research and Sponsored Programs, honors Cal Poly Pomona faculty, staff, students, alumni, and retirees who have recently authored or edited a book. The awards recognize their contributions to scholarship and teaching. Over 30 recipients will be honored at the awards program and buffet lunch held in their honor in Special Collections. After receiving their awards, the authors talk about their books and their experiences with the publishing process.

A book exhibit featuring current Cal Poly Pomona authors’ works is on display in the Library from April 1st until the end of the month. Additional sponsors for this year’s program include McGraw-Hill Companies and Taylor & Francis. A bibliography of current and past authors is accessible on the web at www.csupomona.edu/~library/html/authors_award.html. This year’s authors’ bibliography also appears at the end of this newsletter. For more information on this year's program, please contact Danette Cook Adamson at (909) 869-3109 or email dadamson@csupomona.edu.

HOFER RANCH AND VINTNER’S ASSOCIATION TO BENEFIT WINE INDUSTRY COLLECTION Hofer Ranch of Ontario, in conjunction with the Cucamonga Growers and Vintners Association, are planning a dinner party under the stars to be held in July. This event will celebrate the establishment of the Cucamonga Valley appellation, as well as one hundred years of winemaking in the Cucamonga Valley. All monies raised through a silent auction will benefit the Library’s Wine Industry Collection. The evening will include live entertainment, horse-drawn wagon rides through the vineyard, and tours showing antique farm equipment and historic buildings dating back to 1882 when the ranch was established.

“If you drop gold and books, pick up the books first, then the gold.” - Anonymous
BOOK DONATIONS APPRECIATED!
The Library accepts gifts of new or used novels, cookbooks, children’s books and other curriculum related materials in all formats, to add to the Book Sale inventory (please no journals or magazines). Proceeds support Library services and collections. Book Sale items are available all hours the Library is open, and you can find some great bargains on reading material (hardbacks are $2.00, paperbacks are $1.00). Also watch for the end-of-quarter sales, when all items are only a quarter!

Book Sale donations are tax deductible. For additional information, or to make arrangements to deliver items to the Library, contact Cheryl Meaux at (909) 869-3086 or email cameaux@csupomona.edu.

PREPARATION UNDER WAY FOR 2ND ANNUAL STUDENT ASSISTANT RECOGNITION PROGRAM
The Library is preparing for its 2nd Annual Student Appreciation Reception in June, which honors all student assistants but especially graduating seniors. This annual reception has become an occasion for Library administrators, students and their supervisors to get together informally. It is a time to say good-bye to seniors and recognize those students with long service records.

During 1998-99, an average of 50 student assistants worked over 32,000 hours and performed a variety of necessary jobs - assisting users at service desks, checking books in and out, preparing books with property stamps and call numbers, preparing documents in word processing, shelving, and other tasks. Students also learn skills on the job that will serve them well in the future: organization, time management, diplomacy, dependability and, of course, increased knowledge of library resources and services. We could not run the Library without student assistants, and this is a way of thanking them. For more information on the Annual Student Appreciation Reception, please contact Cheryl Meaux at (909) 869-3086 or email cameaux@csupomona.edu.

NATIONAL LIBRARY WEEK 2000 – APRIL 10-15
National Library Week 2000 will be observed by our Library from Monday, April 10 through Friday, April 14 (the “official” week runs from Sunday through Saturday). Public events include the 14th Annual Cal Poly Pomona Authors’ Reception (co-sponsored by Research and Sponsored Programs) and a speaking engagement by Dr. Vick Knight. Throughout the week the Library’s “perpetual book sale” will offer a variety of items for sale at 25c each. We are also pleased to have volunteers from Alpha Lambda Delta (a freshman honor society), representing us and talking to students about supporting the Library. The students will be handing out imprinted pencils and information on “How Can I Help the Library?” Consult the following schedule for specific dates and locations of events.

Calendar of Events

Monday - Wednesday, April (10-Noon) ➞ Alpha Lambda Delta volunteers will greet visitors in the morning, handing out imprinted pencils and information on “How Can I Help the Library?” Outside Library Entrance.

Tuesday, April 11 (2 – 3 PM) ➞ DR. VICK KNIGHT will speak on his book, “My Word: Celebrities Reveal their Favorite Words - - and the Reasons Behind their Selections.” Refreshments will be served. Special Collections Room – 3rd Floor.

Thursday, April 13 (11:30-1:30 PM) ➞ The National Library Week annual Library Staff & Student Assistance Potluck. Room 218.

Friday, April 14 (11 AM to 1 PM) ➞ 14th Annual Golden Leaves Award reception honoring Cal Poly Pomona faculty, staff, students and alumni who have published books during the 1999-2000 academic year. Special Collections Room – 3rd Floor.

All Week, April 10-14, 2000 ➞ Library’s “Perpetual Book Sale” will include many items at 25 cents each. Library Lobby – First Floor.

“Rare volume: A borrowed book that comes back.” - Anonymous
“The answers you get from literature depend upon the questions you pose.” — Margaret Atwood

CELEBRATING TEMECULA VALLEY WINE COUNTRY

Last year approximately 60 people attended the "Celebrating Temecula Valley Wine Country" food and wine tasting event at the Library on Saturday afternoon, October 30, 1999. Guests enjoyed delicious Italian cuisine provided by D’Antonio’s Ristorante and sampled award-winning wines from thirteen Temecula wineries, while listening to live music and viewing exhibits. Diners relaxed at tables graced with spectacular orchid arrangements, courtesy of Cal Poly Pomona’s Nursery. Also, an exciting variety of gifts were offered to the highest bidder through a silent auction, conducted with the help of the Temecula Valley Vintners Association.

Peter Poole, president of Mount Palomar Winery and vice-president of the Temecula Valley Vintners Association, introduced featured speaker Vick Knight. Dr. Knight, a distinguished educator, author, award-winning home winemaker and cable TV host, discussed the development of viticulture and winemaking in the Temecula area. He also signed copies of the new edition of his book Toasting Temecula Wines: An Illustrated Guide to California’s Temecula Wine Country and Surrounding Regions.

Wining participating in the event were:

- Baily
- Callaway
- Cilurzo
- Filsinger
- Hart
- Keyways
- Mount Palomar
- Stuart Cellars
- Temecula Crest
- Thornton
- Van Reoke
- Wilson Creek

For more information please contact Danette Cook Adamson at (909) 869-3109 or email dadamson@csupomona.edu.

Golden Leaves Awards

Bibliography 1999-2000

(as of 4/5/2000)


Bray, Robert E. (Equine Research Center/Animal & Veterinary Sciences Dept.) Equine nutritional management and nutrition. [California State Polytechnic University, Pomona, CA]: R. E. Bray, 1999. SF285.5 B72 1999


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HF5415.13 S86 2000

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D5777.54 S84 1999

NA2728 V665 2000

NA1995 W38 2000

PE1408 W5803 1997

Williamson, Norman  An intimate glimpse of a shy grandparent, W.K. Kellogg. [Claremont, CA: N. Williamson, 1999]  
Archives HD9321.95 K4 W5 1999

SB472.45 W66 2000

"I just the knowledge that a good book is waiting one at the end of a long day makes that day happier."  
- Kathleen Norris

For more information on donations or gift partnerships with the Library, please contact Cheryl Meaux, Coordinator for Development, Cal Poly Pomona University Library, 3801 W. Temple Avenue, Pomona, CA 91768 – (909) 869-3086 or email cameaux@csupomona.edu.

To arrange for a tour of the Library’s Archives and Special Collections or for more information, please contact Danette Cook Adamson, Special Collections Librarian – (909) 869-2087 or email dcadamson@csupomona.edu.

LIBRARY CONTACTS PHONE NUMBERS  
*from off campus use the prefix (909) 869-xxxx.

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For more information, please visit the Library Homepage at http://www.csupomona.edu/~library/.

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This issue produced by:

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Nancy Daugherty, Copy/Layout
Deanna Irvin, Proof
Contributors:
Danette Cook Adamson
Nancy Daugherty
Cheryl Meaux

Visit the Library Homepage at http://www.csupomona.edu/~library/.
The Library would like to acknowledge and thank the following donors who have given money, gifts in kind, and in many cases their valuable time to enrich the collections and services of Cal Poly Pomona’s University Library. The impact of their kind donations extend beyond the Library to affect the entire campus community: - students, faculty and staff. This list of donors and benefactors also appears on the Library’s Benefactors web page at www.csupomona.edu/~library/html/benefactors.html.

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