Celebrating “Communities Matter @ Your Library”

During National Library Week we celebrate contributions of libraries and promote library use and support. This annual event occurred this year from April 15-19. In honor of the 2013 theme, “Communities Matter @ Your Library,” Cal Poly Pomona’s Library organized a variety of events to engage students, faculty, and staff as they joined us in this celebration.

Festivities began with the historical prime mover: the printing press. Natalie Zagami Lopez, National Library Week Committee Chair, co-hosted a presentation entitled “From Printing Presses to eBooks” with librarian Wendolyn Vermeer. Lopez began by tracing the evolution of the printed book from the Incunabula (Latin for “cradle”) period where books were cradled in binding to the modern digital age where books are now being cradled on devices. Vermeer then discussed the dawn of eBooks and the reading tools currently available. The third part of the lecture focused on the readers themselves in a “Technology Petting Zoo,” where attendees were invited to “pet” tablets and other gadgets, courtesy of the Bronco Bookstore.

(continued on page 2)
Suzanne Donnelly, Associate Director of the Bronco Bookstore, gave a lecture about CourseSmart, one of the Bronco Bookstore’s digital textbooks providers.

This event was followed by guest speaker Amy Kramer, daughter of Robert C. Kramer (President of Cal Poly Pomona, 1967-1977). She discussed the campus history, her experience living on campus in the Manor House, and the famous Arabian Horse, Tezadi in her fascinating talk entitled “Reconnecting Through the Library.”

On Tuesday, Dr. Melissa Aaron of the English and Foreign Languages Department, lectured on “Harry Potter as Literature and Cultural Studies.” Dr. Aaron pointed out many character references, including Hermione whose backstory is never quite explained in the books. She also drew an interesting parallel of the Library at Hogwarts to Cal Poly Pomona’s Library.

What started as a lecture turned into an in-depth discussion with those in attendance asking questions and remaining afterward to engage in conversation with Dr. Aaron and other fellow Harry Potter fans.

On Wednesday, the campus community participated in the “Poetry Reading” event by sharing a poem of their choice. This event is a National Library Week tradition that serves as a celebration of both National Library Week and National Poetry Month. See the article on page 4 about the readers and their poems.

In celebrating National Library Week, the Library provided special activities for children (of our students, faculty, and staff) attending the campus Children’s Center. The 3-5 year olds were invited to a “Storytime Reading” and coloring book activity. With the assistance of Paul Hottinger (Access Services), Reference and Instruction, Special Collections, the W.K. Kellogg Arabian Horse Library, and the Learning Resource Center, Natalie Zagami Lopez created a personalized coloring book entitled “Billy Bronco’s Adventures @ the University Library.”

Happy to share the joy of reading and using one’s imagination, Lopez read the book to the attentive audience. Afterwards, with the help of several Library staff members, the children enjoyed the coloring portion of the activity. Their visit ended with distribution of treats to commemorate their first experience in the Library. Fun was had all around.

Hoping to help people alleviate some of the stress in everyday life, Lucy Garza (Access Services) organized the “Tame Your Stress” workshop. This event was led by Fernando Diaz from Cal Poly Pomona’s Wellness Center and sponsored by the Friends of the Library. Diaz offered several tips to help reduce stress: sleeping 7 to 9 hours per night, eating well by including a variety of fruits and vegetables, exercising, and getting connected with the community.

Thursday’s event sponsored Dawn Taccone, Manager of the Farm Store, who spoke about “What it Means to be a Locavore.” Attendees learned how their health and the community benefits by eating locally grown food.

National Library Week came to a close on Friday with the annual “Golden Leaves Awards” program held in Special Collections. Members from our campus community were recognized for their publishing accomplishments, which adds to the field of knowledge in their respective areas. See pages 4 and 5 for photos and more information about the week’s events.

We look forward to the adventures for National Library Week next year at Cal Poly Pomona and invite you back to the Library to join us for the fun and festivities in April 2014. Mark your calendars!

Dear Friends, In April we hosted our annual National Library Week program. This year’s theme was about communities. We are always pleased to highlight our services and to partner with members of the campus to sponsor programs for the enjoyment and intellectual stimulation of the community.

Often at the heart of the communities, libraries are trusted places where everyone can gather to reconnect and reengage with each other to enrich and shape the community and address issues of interest.

This year our National Library Week program offered a variety of events from “Harry Potter as Literature and Cultural Studies” to the “Tame Your Stress” workshop. Thanks to the National Library Week Committee and its chair, Natalie Zagami Lopez, for an excellent array of events highlighted in this newsletter.

In June we will embark on a project with the College of Environmental Design to incorporate their collection into the Library. This will ensure ease of access and increase availability since the Library is open evenings and weekends. We expect the project, involving over 17,000 items, to be completed by fall quarter.

Also coming to the Library in the fall is the I&IT Student Tech Help Desk. Check out the section on New Services for other Library projects. As usual I thank you for your continual support. Thanks also to our talented and dedicated staff.

Dr. Ray Wang
Dean, University Library


Meet the Hofer Intern ~ David Baeza

Since 2007, this internship has been made possible through a generous donation by the Hofer Family. The family owns the Hofer Ranch (established in 1882) in the Cucamonga Valley. David Baeza, a senior in the graduating class of 2013, is the Hofer intern for the Special Collections Department at the University Library.

Some of his duties include processing collections, creating finding aids and helping patrons with research. “I get to learn with them!” states the History major in response to the highlights of his job.

He speaks enthusiastically about the treasures of Special Collections such as an antique standup camera (pictured with Baeza below), a miniature Cork Book made from one wine cork, our local California Wine collection, a collection of pop-up books, large oversized books, and photos of campus clubs and organizations over the years.

Passionate about history, Baeza is currently enrolled in History 499, a history course designed to prepare for the 75th Anniversary celebrations of the Cal Poly Pomona campus.

His previous installation included an exhibit on Jerry Voorhis when Cal Poly Pomona was a school primarily for boys. This exhibit “calls back to our campus roots. We have a lot to be thankful for because of the Voorhis family.”

He completed a Labor History class which he regards as a course “not of great men and ‘great’ wars; it is more like a history of the people.” Aside from a goal of becoming a teacher, he hopes “people will come visit us in Special Collections and know we have a campus history that is still alive. If they ever want to contribute their artifacts, we’re always open for new materials that we can preserve.”

To view online exhibits of our artifacts, please visit: www.csupomona.edu/~library/specialcollections/gallery.html.

New Services @ the Library ...

Tip of the Week. In January we began this series to highlight the services and programs offered by the Library. We wanted to provide this information in a light-hearted, interesting manner. The Tip of the Week is accessible from the Library homepage, Facebook, and Twitter. We also have posters mounted at the Library’s entrances as well as on several floors throughout the building. The posters include a QR tag that can be scanned by a smart phone which will then display the current tip.

The tips have ranged from ways to obtain research help to reminders about extended Library hours during Finals Week. We see this as another way to reach our students and other Library users to acquaint or remind them about the services available to them. Visit the Tip of the Week site at: www.csupomona.edu/~library/reference/totw.html.

Library Usage Survey. The Library has embarked upon a long-term assessment project – the Library Usage Survey. We are always looking for ways to evaluate and improve our services. The current project will enable us to document how students are using the Library over an extended period of time with more accuracy than reliance on anecdotal interpretations. We are gathering data from all our service desks, our online services and resources, Library programs, workshops, and Library instruction sessions. Thanks to students for their participation and support in these events.

Increased Library Hours. Due to the passage of the Student Success Fee, the Library will be opening in fall quarter with a 6% increase in its hours and a 17% increase in the staffing hours for the Research Help Desk. The desk will now be staffed on the weekends. Now students will be able to get face-to-face help with their research seven days a week. Bravo to our students for their support of the Student Success Fee. This important initiative will provide financial support to areas of the campus that have a significant impact on student retention and graduation. For information about the Student Success Fee see: www.csupomona.edu/~studentsuccessfee/index.shtml.
**National Library Week Happenings @ the Library ...**

**Harry Potter as Literature & Cultural Studies**—April 16

Muggles, witches, and wizards were welcomed to one of the most popular programs of the week—a discussion on “Harry Potter,” led by Dr. Melissa Aaron, a professor of English renaissance literature and Shakespeare in the English and Foreign Languages Department.

The event was announced over the PA system with the enchanting Harry Potter theme song (*Hedwig’s Theme*); and Dr. Aaron got into character and gave the audience an authentic Hogwarts environment when she showed up donned in a black robe, spectacles and a crimson and canary Gryffindor tie with a wand in hand.

She discusses this topic in her ENG 499 course. It is the first class at Cal Poly Pomona that focuses on J.K. Rowling’s books. Aaron believes these books should be taken seriously as literature. “It was nice to give attendees a chance to congregate and discuss something they all enjoyed,” said National Library Week Chair, Natalie Zagami Lopez.

 Appropriately, Dr. Aaron closed the event with the famous incantation “Mischief Managed.”

Note: We have the entire series of books in our collection with most of them also available in Spanish. We also have DVDs of a few of the films.

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**Reconnecting Through the Library: My Story of the Kellogg Arabians**—April 15

Amy Alice Kramer, the daughter of the first Cal Poly Pomona President Robert C. Kramer (1967-1977) and a *W. K. Kellogg Arabian Horse Library* volunteer, talked fondly about her experiences growing up on campus and her relationship with Tezadi, an award winning Arabian horse. At the age of 12, she recalled begging her father to let her ride the horses. He finally gave in and she began riding lessons and a life-long relationship with Cal Poly Pomona.

Kramer reminisced about her childhood on campus and shared film clips and photos of those early years. As part of National Library Week (NLW), a display of memorabilia and pictures of Tezadi graced the entrance of the Arabian Horse Library and remained throughout spring quarter.

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**Poetry Reading**—April 17

Poetry was brought to life by faculty, staff, and students at the NLW traditional Poetry Reading event.

- **Danette Cook-Adamson** recited four poems by Virginia Adair—“Key Ring,” “Asbury Park, 1915,” “An Hour to Dance,” and “The Dark Hole.”
- **Brenda Arnold** shared two inspirational poems by Ruth Harms Calkin from *Lord, I Keep Running Back to You*.
- **Dr. Liam Corley** (pictured left) gave an enthralling reading of “The Terrorist, He Watches,” by the Polish poet Wislawa Szymborska.
- **Nancy Daugherty** recited Paul Verlaine’s love poem “Il Pleure dans Mon Coeur” (alternating the stanzas in French and English) as well as Robert Frost’s eternal “Two Roads Not Taken.”
- **Kimberley Erickson** read Ted Kooser’s “So This is Nebraska” and “Johnny’s History Lesson” by Nixon Waterman.
- **Marsha Lange** chanted the “Sri Durga Saptashloki”, which translates from Sanskrit as “Seven Verses in Praise of the Goddess Durga.” This poem, known as a *stotram*, is a Hindu song of devotion to a particular deity.
- **Ferial Mansouri** and **Kat Staab** performed a duet reading of “The Alley” by Persian poet Fereydun Moshiri.
- **Natalie Zagami Lopez**, chair of National Library Week activities (pictured right) delivered “Kidnap Poem” by Nikki Giovanni. This poem is about a poet who wants to kidnap her readers with words and ideas.
“Story Time” for the Children’s Center—April 17

The Library has something for everyone. Over 40 children were invited to the Library for a special “Storytime” with a coloring book (designed by Natalie Zagami Lopez) entitled *Billy Bronco’s Adventures @ the University Library*. This fun introduction to the Library included time for these future college students to ask questions about the Library and also to color in their copies of the book. You may view the coloring book and print it out at: http://tinyurl.com/broncobk.

Win, Place, and Show: A Glimpse into Horse Racing—January 17

The Friends of the Library hosted a presentation by Paul Hottinger (Access Services) on the history of horse racing. Paul prepared the slide show as part of an internship project for his studies at San Jose State University—School of Library and Information Science which included Library photos, memorabilia and research materials. Held in the W. K. Kellogg Arabian Horse Library the highlight was an actual AP film clip, “Seabiscuit vs. War Admiral - 1938 Match Race” from the legendary match by the two most famous race horses of the century.

Hottinger began with a brief history of racing from the Roman chariot races in 30 AD to the evolution of modern day horse racing in the United States. He spoke about the various breeds, famous race horses and also provided an explanation of modern day betting and wagering. Throughout the program he showed film snippets from local racetracks: Hollywood Park, Santa Anita Park, and the Los Angeles County Fairgrounds.

27th Golden Leaves Awards Honors Cal Poly Authors—April 18

This year the 27th annual Golden Leaves program recognized 17 members of this campus community (faculty, staff, students, alumni, and retirees) who authored or edited a book. Three of the recipients spoke about their journey as authors and answered questions at the reception held in their honor.

- **Dean Ray Wang** presents Dr. Norman Nise, emeritus in Engineering, with his fourth Golden Leaves award for his book which has been translated into multiple languages and is used in engineering education worldwide.


A complete list of the 2012-2013 recipients can be viewed at the Golden Leaves website: www.csupomona.edu/~library/specialcollections/goldenleaves/index.html.
Virginia Adair’s Treasure Trove of Poetry

Virginia Hamilton Adair spent her childhood surrounded by poetry. Her father, poet Robert Browning Hamilton, read to her from the classics ranging from Homer’s *Iliad* to *Mother Goose* rhymes while she was still an infant. She taught children’s literature courses and poetry from 1957-1980, when Cal Poly Pomona was known as “California State Polytechnic College in Pomona.”

Many of her published and unpublished poems are housed in the University Archives in the Library’s Special Collections. The collection consists of her poetry which appeared in the *Saturday Review*, the *Atlantic*, and the *New Republic*, as well as in other publications published prior to and after World War II. Highlights of the collection include her famous poem “Ants on the Melon,” plays, drawings, and short stories. Also included is her Olympia typewriter which she continued to use after becoming visually impaired in 1992. Cassette recordings of her poetry readings and interviews, including “The Writer’s Almanac” program on PBS, are also available.

A related collection, the “Douglas Adair Symposia,” is also housed in Special Collections. Virginia Adair married Douglas Adair, a respected American historian in 1939, and his untimely death in 1968 was reflected in her subsequent writings. The Adair collection was the first resource from this Library to be added to the Online Archives of California (California’s central repository for collection guides). See http://tinyurl.com/muvo2xj. For more information on the Adair Collection or to arrange a personal visit to Special Collections please call (909) 869-3109. View the website: www.csupomona.edu/~library/specialcollections/index.html.

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**Library Co-hosts Campus Programs**

**Clay Johnson**
As co-founder of Blue State Digital, which managed President Barack Obama’s online campaign for the presidency in 2008, and author of the provocative new book, *The Information Diet*, Clay Johnson likens the modern epidemic of information overload to ever-increasing obesity rates. “As we industrialized our food companies, we’ve industrialized our media companies,” he said in a recent webinar. As a solution, Johnson advocates wellness based on conscious consumption of high quality information. (March 7)

**Tiffany Shlain**
The founder of the Webby Awards and an award-winning filmmaker, Tiffany Shlain spoke about “Cloud Filmmaking” during her presentation the day after the screening of her documentary, “Connected.” In her film she takes viewers on a personal journey, starting with her love/hate relationship with technology as an ever-present force in 21st century life. She promotes personal connectedness in relation to global conditions, arguing all humanity is invested in today’s crucial issues. (May 8 and 9)

**Student Veterans Workshop**
Don Page (Librarian and Veterans Liaison) along with the newly dedicated Veterans Resource Center, hosted a workshop for student veterans. This seminar was designed to help student veterans transition to academic life. Attendees learned about the Library’s online resources, personal assistance from our librarians, and additional research services provided for them. (February 5)

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**Ants on the Melon**

Once when our blacktop city
was still a rooftop town
we carried to Formicopolis
a cantaloupe rind to share
and stooped to plop it down
in their populous Times Square
at the subway of the ants
and saw that hemisphere
blacken and rise and dance
with antennae out of hand
wild for their melon toddies
just like our world next year
no place to step or stand
except on bodies.

-Virginia Hamilton Adair
Huntley Art Gallery

Construction began in March 2013 to house the Donald Huntley Gallery of Western Art adjacent to Special Collections on the 4th Floor of the University Library. Cal Poly Pomona Alumnus, benefactor and honorary doctorate of Agriculture recipient Donald Huntley is a highly successful farmer, businessman and avid art collector. Graduating from Cal Poly Pomona in 1960 with a degree in animal husbandry, and later awarded an honorary doctorate in June 2009.

"Don Huntley is an inspiration," said University President Michael Ortiz. "After receiving his degree at Cal Poly Pomona, he went on to an incredibly successful career, but has remained committed to helping future students and supporting research that is crucial to the future of agriculture in California." His donation of eight paintings from his fine art collection was revealed in a "Window to the West" Art Exhibit held January 2010 in the W. Keith and Janet Kellogg University Art Gallery.

As stated in PolyCentric, "Over the last three decades, he has built an impressive collection of Western art by rising contemporary artists. A number of pieces have been donated to the university, and some are included in the exhibit. Well-known artists in the exhibit include Bill Anton, Bonnie Marris and Ralph Oberg."

"Window to the West" is a testament to Don Huntley's many passions, including supporting higher education and collecting Western art. Cal Poly Pomona is grateful he has shared his private collection with the university and greater community," says the university president, Michael Ortiz. "We are certain this unique compilation of Western art will add to the community's culture and conversation."

Dr. Huntley generously provided the funding to build a gallery in the Library for this collection which illustrates the history and environment of the American West portrayed in landscapes, wildlife, cowboy and buckaroo art, and Native American art. The Gallery will house a rotating exhibit of the various works from the Huntley Collection and will also be used for special events and ENV project critiques.

We anticipate a grand opening in the fall of 2013 to coincide with the Library’s participation in the campus festivities for Cal Poly Pomona’s 75th Anniversary. For a detailed profile of Donald Huntley’s life and generosity to Cal Poly Pomona see the Spring/Summer 2009 issue of PolyTrends Magazine at http://tinyurl.com/mut7omq.

More Art in the Library ... 

The Cal Poly Pomona University Library is proud to display a collection of artwork recently acquired from the University Art Department. Former Interim Library Dean, Dr. Gil Brum, was instrumental in assuring the collection would be on public display for the campus community to enjoy. Over 40 pieces of modern art are on exhibit throughout the Library. The original framed artwork lines the walls of the second and fourth floors and ranges from colorful abstract Picasso-esque drawings to pencil sketches.

The various works on display highlight techniques such as lithography, painting, etching, as well as ink and chalk drawing. As you enter the Library on the second floor you will see paintings which include the work of the following modern artists:

- Roy Lichtenstein’s abstract geometric “Untitled,”
- Matthew Hillier’s “Majestic Elk”,
- Alexander Calder’s “Bleu Couler en Gris”,
- Eduardo Paolozzi’s “Wittgenstein in New York, ‘As is When’”
- Faith Ringgold’s “Freedom of Speech”,
- Millard Sheets’ “Road to Datxcrua Road Mexico”

The collection also showcases the work of two retired Cal Poly Pomona Art Department faculty—Diane Divelbess’ “Shaped Fore-Moonlight” and Norma Tanega’s “Backyard with Philosophical Statement Song.” To view the complete collection, please visit: www.csupomona.edu/~library/about/artinlibrary/arthome.html.
On February 5, the Library – represented by Olufunke Oluyemi (Administrative Support Coordinator), in collaboration with Cal Poly Pomona’s African-American Student Center and the College of Education and Integrative Studies, organized a presentation to honor the lives and legacies of the Tuskegee Airmen in the form of a panel discussion – “The Tuskegee Airmen Experience.”

Library Dean Ray Wang and Cal Poly Pomona’s First Lady Betty Ortiz introduced three of the original Tuskegee airmen – Henry Polite, Jerry Hodges, and Theodore Lumpkin – and thanked them for their service. Mr. Lowell Stewart Jr., son of a Tuskegee airman and president of the LA Chapter of Tuskegee Airmen, addressed the audience and gave a brief overview of their contributions. A short documentary film about the history of the Tuskegee airmen was followed by each of the airmen’s personal recollections. They described what it was like to serve in the first African-American air corps and what they considered to be their proudest accomplishments and most memorable experiences.

After hearing each veteran’s personal story, the audience asked a number of questions such as: who the airmen considered to be their personal role models, the occupations they held when they returned from the war, and how they felt coming back to a segregated America after risking their lives for their country.

The airmen were given souvenirs to thank them for being our guests. The program closed with attendees being given the opportunity to meet the airmen and take pictures with them. The event was videotaped and is available for viewing from the campus Mediation website: http://tinyurl.com/lv29319.

Other Related Events:

From January 7 through March 22 the Library exhibited a photo display of Tuskegee Airmen and in particular, some memorabilia of one of the Airmen, Major Thomas J. Daniels III, late father of Cheryl Meaux (Library Budget Analyst). The display was in honor of these men of valor for their contributions and sacrifices during World War II.

On January 30, the Library presented a screening of the historic movie “Red Tails” about the role of the Tuskegee Airmen in World War II.

A special thank you is extended to Ann Morgan (pictured below) for her past leadership as editor of this newsletter since its launch in early 2011. While participating in the Faculty Early Retirement Program, Ann continues working half time as the Engineering Librarian and Collection Management Coordinator. Her creative vision and tireless editing skills enabled the newsletter to evolve from a basic in-house bulletin (formerly Library Lines) into a lively and professional quality publication. Thanks Ann!