In July eLearning and Studio 6 were transferred from the Instructional and Information Technology Division to the Library. eLearning plays an important role in teaching and learning at Cal Poly Pomona. The group provides and maintains many of the facilities, resources, programs and services that enable students, faculty and staff to expand their approach to learning, teaching and working with technology.

Areas supported by eLearning include learning management systems such as Blackboard, video streaming, video and multimedia production, workshops, and instructional design services. Studio 6 is a facility where faculty can obtain in-depth assistance with the development of online courses and instructional materials.

The eLearning team, pictured below, is comprised of instructional designers and multimedia developers dedicated to enhancing learning and teaching in the traditional classroom and the online environment. The instructional designers assist faculty in redesigning existing courses or parts of courses. They also assist with the design of new courses for online learning, blended delivery (partially online, partially face-to-face) and extended learning (as a supplement to a traditional course). Examples of their multimedia projects include animated learning objects that illustrate difficult course concepts.

eLearning and Studio 6 are benefitting from their new easy-to-find central location on campus. Both groups are now housed on the second floor of the Library near the Research Help Desk. eLearning staff are located in the office suite with the Reference and Instruction librarians and Studio 6 is located in the Library Systems area. The Library is benefitting as well and envisions many opportunities for collaboration in support of teaching and learning.

On October 31, eLearning and the Library welcomed the new Director of eLearning, Dr. Shariq Ahmed. You can find a profile of Dr. Ahmed on page 7. April McKettrick ably served as the Administrator in Charge of eLearning while the Director search was conducted.

You can read more about eLearning and view examples of their work at www.csupomona.edu/~elearning/

eLearning staff from left to right: Martha Aguilar, Administrative Coordinator; April McKettrick, Sr. Instructional Designer; Bedan Kamau, Sr. Instructional Designer; Eric Davis, Instructional Designer; Pauline Salim Muljana, Instructional Designer; Bo Soh, Instructional Designer; Jason Beers, Instructional Designer; and Erick Zelaya, Multimedia Developer. Shariq Ahmed is not pictured here.
Dean’s Message

The Library is a place where discovery, creativity, and collaboration are constantly taking place. We will continue to provide the space, the resources, and the staff to nurture and enhance such activities.

We believe the Library should be a home away from home for students, faculty and staff. We also believe the Library should serve as an important connection to the community.

The definition of the library continues to change as we expand services via innovation and experimentation. Budget challenges will continue and the library will evolve as a result. One of our goals is to make sure that we continue to meet the needs of our students, faculty, and staff as we go forward.

Our 2010-2011 Annual Report and a Summary of Library Services and Resources are available on the Library website. Take a few minutes to look them over. They highlight our ongoing transition from print to electronic collections. And we believe you’ll be impressed with the numbers of visitors we receive—in person and online.

University Library Annual Reports
www.csupomona.edu/~library/about/annualreport.html

Ray Wang
Dean, University Library
Meet Dr. Frederick Meeker – the second Library Docent to be profiled in our newsletter. Although his official title is Professor Emeritus Frederick B. Meeker, he prefers to be called Fred. From 1970 until his retirement in 1999, Fred taught psychology in the Behavioral Sciences Department.

Fred completed his doctoral studies in Psychology at the Claremont Graduate School in 1972. His dissertation involved an unlikely link to a subject taught at Cal Poly Pomona – that of wine tasting. He and Dr. Ralph Hutchinson (a former professor in Cal Poly Pomona’s Economics Department) were lucky enough to be given a cache of seized wine which had been brought back from Europe by an unsuspecting tourist without the proper ATB licenses. This reserve proved to inspire the doctoral dissertations of both men.

Fred focused his research on students’ abilities to discern the various unique flavors and floras of wine. He hypothesized that although college students may possess discerning beer preferences they were probably not old enough yet to have developed a wide experience with wine. His resulting dissertation was successfully defended in 1972 and entitled *Perceptual Learning of Discriminations in Winetasting: Exploratory Studies*.

Dr. Hutchinson, Fred’s friend and colleague, wrote his dissertation at UCLA on the economic history of the wine industry. So one could say their collaboration proved quite fruitful.

Though now retired, Fred still cannot stay away from Cal Poly Pomona. He answered our call for volunteers to serve on our ‘Concierge’ desk and enjoys greeting and talking with student and faculty alike as they come into our Library.

He loves being on duty during the noon rush – when it seems as though the entire diverse Cal Poly community converges upon the Library. Fred reflected “I always say I have the best seat in the house, having seen the Library transform over the years to be truly the heart of the campus.”

Library Receives Two Kellogg Endowment Grants

In July we were thrilled to learn that two proposals from the Library were among the 25 programs awarded Kellogg Legacy Project Endowment grants. The $40 million endowment was established in 2010 by the W. K. Kellogg Foundation with the goal of supporting student success and faculty teaching and research with a particular focus on serving historically underrepresented students.

Ann Morgan, Collection Management Coordinator and Engineering Librarian, wrote a proposal for a subscription to the Web of Science (WoS) database. This has long been at the top of the Library’s “wish list” and has been a frequent faculty request. WoS provides access to three well known citation indexes: Science Citation Index, Social Science Citation Index, and Arts and Humanities Citation Index. This interdisciplinary database will be useful for both student and faculty researchers in all disciplines.

The Library’s Hispanic Serving Institutions (HSI) Grant included an endowment component with the Department of Education committed to matching contributions up to $135,000. The Kellogg Legacy Endowment made a substantial contribution to our HSI endowment ensuring that we receive the highest possible contribution from the Department of Education. Endowment proceeds will provide support in perpetuity to projects initiated with HSI grant funds: Library collections, information literacy tutorials, and Library technology. Library Dean Ray Wang and HSI Grant Activity Director Kate Seifert submitted this winning proposal.

You can read more about the Kellogg Legacy Project Endowment and the grant recipients at polycentric.csupomona.edu/news_stories/2011/08/kellogg-endowment-grants-2010-12.html
W. K. Kellogg Arabian Horse Library Update

Finishing touches are being made on the new home of the W.K. Kellogg Arabian Horse Library (WKKAHL). Located on the first floor of the University Library, the WKKAHL will house the unique book and periodical collections, photographs, memorabilia, and other artifacts connected to W. K. Kellogg, Arabian horses, and Cal Poly Pomona.

All currently cataloged materials have moved into the new space and displays of rare and special books, trophies, and artwork have been arranged.

Visitors can now look through the glass entryway into the nearly finished facility. It is also possible to get a glimpse of the entry corridor time-line with images depicting the history of the relationship between Mr. Kellogg, Arabian horses, and Cal Poly Pomona. Another artwork visible to the public is a bronze relief sculpture recently installed at the entrance. The piece (shown above) depicts Mr. Kellogg and his beloved twin Arabian foals, Calsabi and Calsabiyat. The artist, J. Anne Butler, is renowned for her equine bronze sculptures.

Given the history of the University’s close connection to the W. K. Kellogg Arabian Horse Ranch it was only natural that a collection of Arabian horse books should evolve here. And this collection has a long history with the University Library.

After Cal Poly Pomona’s first Library opened in 1956, the Arabian horse collection was moved to Pomona from the Voorhis campus in San Dimas. The materials were shelved in a glass case and were permitted to circulate.

By the early 1970s, more materials arrived from the Kellogg Stables, and it was decided the collection merited special facilities and would no longer circulate. In 1975 a separate room was constructed in the University Library to house the Arabian horse collection. However, because the collection consisted of only about 70 volumes, a concerted effort was made to expand it. Advice from breed experts was solicited, and want lists were sent to out-of-print book dealers. As a result, the Arabian horse collection has grown to become one of the world’s largest public collections of Arabian horse materials.

Of particular interest are a series of letters between Mr. Kellogg and Lady Wentworth concerning Lady Wentworth’s offer to sell Mr. Kellogg the entire herd at the Crabbet Stud (in England). There are also two letters signed by Rudolph Valentino discussing conditions for the loan of Jadaan for the film, Son of the Sheik as well as other rare artifacts and photos.

In 1982, to acknowledge the continued financial support from the W. K. Kellogg Foundation, the collection was given the appropriate name--the W. K. Kellogg Arabian Horse Library. In 2007 the WKKAHL received another large donation from the Kellogg Foundation, and this last bequest has enabled the construction of the newest home for this very special collection.

In January 2012 the W. K. Kellogg Arabian Horse Library will be open to the public by appointment. Questions and requests for information can be directed to Kat Staab, Arabian Horse Subject Specialist, at 909-869-3092 or kestaab@csupomona.edu
Donor Spotlight: Martha Brown

Martha Brown has been a major supporter of the University Library since 1990. Her gifts to the University Library in honor of her husband Cecil Brown have contributed to the growth and the enrichment of our collections especially in the area of the Social Sciences. Her support includes the establishment of an endowment now valued at nearly $500,000.

Cecil Brown, the honoree of the endowment fund, was a veteran war correspondent and a former faculty member at Cal Poly Pomona. He worked closely with well-known journalists such as Edward R. Murrow, Eric Severeid and William Shirer. During his lifetime he was awarded some of broadcasting’s highest honors including the George Foster Peabody Award for journalistic excellence and the "best reporter" award from the Overseas Press Club. For his work as news analyst and KCET commentator he was awarded the Alfred I. du Pont and the Associated Press awards for best commentary. Cecil Brown taught at Cal Poly Pomona from 1970 to 1980. He excelled as a scholar and a teacher and was honored by being named Cal Poly Pomona’s Outstanding Professor of 1980.

Martha Brown is now 97 and lives in Los Angeles. Originally from New York, and raised in Ohio, Martha married Cecil Brown in 1938 and traveled extensively with him during his journalism career. She had the opportunity to meet dignitaries and world leaders such as the Emperor of Japan. She recalled being with Cecil during an interview with Chiang Kai-shek when an earthquake occurred. The Browns were shook up but Chiang didn’t seem to notice, so Cecil continued the interview as if nothing had happened.

Mrs. Brown decided to support the Library “because books are so important for students.” She also expressed great admiration for Harold Schleifer, former Dean of the Library, and his dedication to students. She is a strong advocate for education and plans to further support students by establishing scholarships. Martha Brown’s support is greatly appreciated by the Library and the entire campus community. Her generosity has been acknowledged with a spot in the President’s Circle on the Library’s Wall of Appreciation. You can read more about Cecil Brown and Martha Brown’s endowment at www.csupomona.edu/~library/about/Brown/.

WKKAHL Ribbon Cutting and Reception

On Wednesday November 9 a ribbon cutting ceremony and reception was held at the W. K. Kellogg Arabian Horse Library. Shown here cutting the ribbon are Library Dean Ray Wang, Cal Poly Pomona President Michael Ortiz, Chief of Staff of the W. K. Kellogg Foundation James E. McHale, and Arabian Horse Subject Specialist Kat Staab.

Guests had the opportunity to explore the beautiful new library. Mr. McHale was the featured speaker presenting a fascinating history of how Mr. Kellogg came to love Arabian horses and his strong connection to his Pomona ranch that is now the home of Cal Poly Pomona. Mary Jane Parkinson, author of The Romance of the Kellogg Ranch, spoke with guests and graciously signed copies of her book. You can view the event online at http://video.csupomona.edu/streaming/ArabianHorseCenter.php.
Transitions

Tenure and Promotion

Congratulations to librarians Julie Shen and Don Page! In June they were both awarded tenure and promoted to the rank of Associate Librarian.

Don Page was appointed Senior Assistant Librarian in 2005. While relatively new to the librarian ranks, Don has a long history with the Cal Poly Pomona Library. He started in 1985 as a Library Assistant and has experience in almost every area of the Library, including the position of unit coordinator of the Reserve and Periodicals Units. He is currently the Subject Librarian for the departments of History, Communication, Political Science, Philosophy, Anthropology and Geography. Don received his MLIS from San Jose State University (SJSU) in 2002.

Julie Shen is our Subject Librarian for the College of Business, the Collins College of Hospitality Management, Economics, and Computer Science. She came to the Library as Senior Assistant Librarian in 2005 and her MLIS is from SJSU. Julie also has a history with our campus – her BA and MA in English are both from Cal Poly Pomona and she worked for several years in the English and Foreign Languages department, the International Center, and the Public Affairs Office. She has also worked at the Library of the Claremont Colleges.

Metadata/Cataloging Librarian

Wendy Vermeer, Metadata/Cataloger Librarian, has held a full-time temporary librarian position since July 2007, the same year she received her MLIS from SJSU. Last Spring the Library received permission to recruit for a permanent position, a search was conducted, and Wendy was selected for the Senior Assistant Librarian position in September.

Another Cal Poly Pomona graduate with a BA in English Literature, Wendy started her library career in 1999 as a Student Assistant in Special Collections. She was a Library Assistant in Bibliographic Access Services for six years before her appointment as Metadata Librarian. In addition to her BAS responsibilities, Wendy is the Subject Librarian for English, Foreign Languages, and Theatre.

Some of you might be wondering what a Metadata Librarian does. Wendy describes her work as assisting with the acquisition of library materials in a variety of formats, particularly electronic resources like databases and ebooks, then making them available via the library catalog and other means. This part of the job does involve cataloging. She also spends a lot of time troubleshooting access issues as well as researching and implementing ways to make resources easier to search and discover.

Retirement

Kate Seifert, Humanities Librarian, retired on September 1, 2011. Kate spent 15 years at the Cal Poly Pomona Library and plans to participate in the Faculty Early Retirement Program (FERP), coming back to work part time later in 2012. Most of Kate’s efforts in recent years revolved around the Library’s Hispanic Serving Institutions (HSI) grant. Kate spent many months working on the grant proposal; then served as the grant Activity Director for six years. This $2.1 million HSI grant from the Department of Education funded several important projects that will benefit the Library and Cal Poly Pomona for years to come. Grant funds purchased materials for the collection, workstations for the public areas of the library, and the development of information literacy tutorials. You can read more about HSI grant activities at http://www.csupomona.edu/~library/hsi/index.html
Director of eLearning Appointed

For Dr. Shariq Ahmed the Director of eLearning position came open at the most opportune time. He had just finished his EdD at CSU Fullerton with a dissertation on *Faculty and Graduate Students’ Perceptions of the Use of Technology in Online Education*. When he saw our position announcement he thought it would be a perfect fit. The search committee and University administration agreed and Dr. Ahmed started on October 31.

In addition to his EdD Dr. Ahmed has an MS in Instructional Design & Technology from CSU Fullerton, an MBA in Finance, and a Bachelor’s degree in Law. He worked at CSUF for the past 10 years and has extensive experience with learning management systems, IT strategic planning, training and support, educational technology, and Web 2.0 technologies. Dr. Ahmed continues to teach a course in emerging technologies at CSUF.

With just two weeks on the job Dr. Ahmed is still learning his way around campus, getting to know his new colleagues, and working with the eLearning staff on plans to improve and enhance services to students and faculty.

Bookshop Hosts Visitors During Grand Re-Opening

The Library Used Bookshop was closed for the summer and held a Grand Re-Opening on September 29 during the Library’s Welcome Week festivities. Visitors to the bookshop were treated to cookies, candy, library pencils, and bookmarks while browsing the books, tapes and videos available for purchase. The Bookshop is stocked with fiction, nonfiction, cookbooks, children’s books, textbooks, CDs and DVDs. Because inventory changes constantly you never know what treasures you will find.

Located on the 4th Floor of the Library in Room 4443 (across from Special Collections) the Bookshop is open Tuesday, Wednesday, and Thursday from 10 am – 2 pm. Since all materials are donated and the store is staffed by volunteers, every penny earned directly benefits the Library. Hardback books and recordings are $2.00, paperbacks $1.00, with some specialty items priced higher. Promotional sales are held during finals week.

Leslie Jones, Library Bookshop coordinator, expressed appreciation to the dedicated student volunteers: Treissy Hernandez, Steven Chan, Geramaldi Geramaldi (Aldi), Zachary Metzinger, Tiffany McBride, Adriana Granados, Caslyn Jiles. Retired Chief Information Officer Stephanie Doda recently signed on as a volunteer as well.

“Our volunteers are regular students who take time from their busy schedules to keep the Bookshop running,” Leslie stated. “They love to make your visit enjoyable and can’t wait to help you find your next treasure.”

If you have books or other materials you’d like to donate contact Leslie Jones at 909-869-4212, ljones@csupomona.edu

Campus mascot Billy Bronco peruses a possible purchase during the Grand Re-Opening of the Library Used Bookshop.
Say ‘Hi’ to our Circulation Student Assistants

This article continues a series of profiles of students and staff who work in the various departments of the Library. While some work in the public eye – as do these students in Circulation – future profiles will introduce you to staff who work behind the scenes in other areas of the Cal Poly Pomona Library.

An integral part of the Access Services department, the Circulation student assistants will be the first people you see when you arrive on the 2nd floor of the Library. Nearly everyone using the Library has had contact with one or more of these student workers as they staff the Circulation Desk every hour the Library is open.

Circulation student assistants check out and check in all library materials including Link+ and Document Delivery items and process holds. They help students identify Course Reserve materials placed here by Professors for specific classes. They also answer general questions about Library services and provide related campus information. In addition they answer most of the phone calls to the Library.

Circulation students have to be familiar with a variety of Library services and systems. They assist patrons with creating the library account and password needed for remote access to our 24/7 online databases, paying library fines, using the self check-out and check-in machines, microfilm and microfiche readers, and the Pharos printing and computer reservation systems. In addition they play an important role in Library security by monitoring the entrance and exit gates. Along with community service officers (CSOs) they secure and close the building – which can include staying as late as 12:30 am during finals week.

It’s not an exaggeration to say it would be impossible to maintain our current level of service without this hard working, versatile crew.

Circulation student assistants are shown in the photo from left to right: Chase Keys, Kim Ta, Annette Guerrero, Elise Langiano, J-Tasha StCyr, Elvira Trabanino, and Marqueeda Watson.