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Degree objective when research was completed: Master's
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Session 1: University Library - 15-1828
Time of Presentation: 1:45 PM

Presentation Type: Oral presentation

Project Title: An Investigation of Managerial Compensation in the Restaurant Industry

Synopsis: Set within the human capital framework, this empirical study investigates how the individual and industry attributes affect the earnings of restaurant managers in the US.

Abstract: Set within the human capital framework, the focus of this empirical study is to investigate how the individual and industry attributes affect the earnings of salaried restaurant managers in the United States. Previous compensation studies in the restaurant industry have almost exclusively focused on executive compensation and its relationship to a firm’s financial variables. Given the size of the industry, it is important to investigate compensation practices at various levels of its leadership. The findings show that relevant work experience, gender, education, race and property size are significant attributes effecting restaurant managers’ compensation. Practical implications are provided.