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This research paper aims to explain how knowledge is presented and structured in representations of reality through Hip Hop discourse. It is through metaphors that emcees, in this case KRS-One, move themselves along the quality of space to increase their ethos as they present their content/knowledge. Working definitions of culture and Hip Hop are explored as well as the historical context of Hip Hop and African American rhetoric as they pertain to Hip Hop. I analyzed KRS-One's work to see specifically how he uses metaphors to move himself along the quality space and how exactly he presents and structures knowledge through metaphor in his music.