W.K. Kellogg Arabian Horse Library Opens

On February 1, 2012, the W.K. Kellogg Arabian Horse Library (WKKAHL) opened its doors to the public. The WKKAHL’s new home on the first floor of the University Library was built with funds donated by the Kellogg Foundation. Arabian Horse Subject Specialist Katherine Staab was hired in May 2011 and since then she has been working to organize and prepare the collection for use.

The WKKAHL has had a steady stream of visitors since opening. Some are curious and just want to look around. Others have specific interests such as Arabian horses or campus history. Among the first visitors was Amy Kramer, daughter of former Cal Poly Pomona President Robert Kramer. Ms. Kramer recalled learning to ride on the Cal Poly Pomona horses. In addition, faculty have expressed interest in using the facility as a laboratory for studying history and archival techniques as well as providing opportunities for student workers.

The WKKAHL collection includes current, as well as rare and out-of-print books, periodicals, pamphlets, artwork, brochures, media, photographs, letters, and manuscripts pertaining to the Arabian horse. The W.K. Kellogg Arabian Horse Ranch Papers and other collections are also housed here.

A mural depicting running horses at the WKKAHL entrance features a quote from W.K. Kellogg: “It is my hope that the property that kind Providence has brought me may be helpful to many others, and that I may be found a faithful steward.” And indeed Kat sees herself as a steward of this collection. In a recent PolyCentric article she said, “I hope that in 100 years, someone who has my current position will be showing these same books to students.”

Working with Kat are two long-time Library staff members, Louana Tipton and Caryn Romo, Library Services Specialists in Bibliographic Access Services (BAS). Along with Marta Juszczak, also a Library Services Specialist in BAS, this team has spent many long, dusty hours unpacking boxes, cataloging and organizing the materials now on display.

When asked what they most enjoy about their work in the WKKAHL, Louana and Caryn both referred to the historical materials, especially the old photographs, and the opportunity to learn more about the rich history of our campus and the Kellogg family. And, as their BAS work is behind the scenes in technical services, they are both enjoying the opportunity to work with the public.

WKKAHL hours and contact information can be found at http://www.csupomona.edu/~library/wkahl/index.html

Taking a break from unpacking storage boxes are (top to bottom) Caryn Romo, Kat Staab, Marta Juszczak, Louana Tipton.
April 8-14 was National Library Week. This year the theme chosen by the American Library Association was **You Belong at Your Library**. Since 2009 the Cal Poly Pomona Library has been celebrating National Library Week with a variety of programs designed to bring more people into the Library and make them feel like they belong. This year was no exception and you can read about some of our activities in this newsletter.

With 8,000 users a day, during the academic year, we have reason to believe that members of our community do feel like they belong here at the Cal Poly Pomona Library. More than just a book repository, a 21st century academic library is a place to study, collaborate, and create. Our group study rooms are filled nearly every hour the Library is open with students studying together and working on group projects. At our 300 computers we see students and other visitors conducting research, reviewing course materials, writing papers, working on spreadsheets, and graphic projects. We see architecture and engineering students working on models and circuit boards – learning by doing. All belong at the Cal Poly Pomona Library.

In spite of all our challenges, this is an exciting time for the Cal Poly Pomona Library. With the addition of eLearning, we can now offer a more comprehensive range of support services to Faculty. eLearning staff are playing a crucial role in our Affordable Learning Initiative, featured on page 7.

In February the W.K. Kellogg Arabian Horse Library opened. This beautiful facility is a tremendous resource for the Arabian horse community as well as a resource for the entire campus. Kat Staab, Louana Tipton, and Caryn Romo are doing a great job of welcoming visitors. We hope you’ll visit soon.

**Ray Wang**  
Dean, University Library
Meet the Docents: Betty Ortiz,

Meet Betty Ortiz – one of our valued Library Docents who also happens to be the wife of Cal Poly Pomona President J. Michael Ortiz, and as such, values her role as an ambassador for the University. In addition to her many duties as First Lady of Cal Poly Pomona, Betty gives graciously of her time to staff our Concierge/Information desk in the Library lobby. She spends several hours a week greeting and giving directions to the many students, faculty, staff, and campus visitors as they enter our Library.

When asked about her volunteer work with the Library and being a Docent Betty replied, “It makes me happy to see so many students, faculty, and staff using our great facility. It is the heart of the University and is probably the busiest place on campus. Being a Library Docent allows me to see and visit with many students. As a former teacher and high school librarian, I love the atmosphere!”

As visitors enter the Library they may often see Betty working meticulously on a beautiful needlepoint design. In addition to collecting antique needlepoint items, she is quite prolific and has donated many of her own pictures, pillows and other works of needlepoint art over the years to family, friends and charitable organizations. In fact, she is currently working on a beautiful American Flag pillow which will be donated to the Veterans’ lounge on campus when it opens.

Betty is actively involved in many campus programs such as the Renaissance Scholars and President’s Council Scholars. And you’ll also spot her in Bronco One with President Ortiz as she likes to accompany her husband on their weekly tours of the campus.

In addition to supporting the Library as a Docent, Betty is a lifetime member of the Friends of the Library @ Cal Poly Pomona. She was one of the first to join our fledgling organization and has been working with the Friends steering committee. With her background as a librarian, we consider Betty to be “one of our own” and proud that she has chosen to be so supportive of the Cal Poly Pomona Library.

Quilt Raffle Winner

During Fall Quarter 2011 the Friends of the Library @ Cal Poly Pomona conducted a raffle for a beautiful book-themed quilt. Kim Plater, shown here with her prize, was the lucky winner. Kim retired in 2002 after a long career as Cal Poly Pomona’s Police Chief. Kim is a regular Library volunteer staffing our concierge/information desk several hours a week. She was also one of the first to become a lifetime member of the Friends of the Library and has been an active member of the Friends Organizing Committee.

Kim Allen, Library Administrative Support Coordinator and avid quilter, made the quilt and donated it to the Friends to use as a fundraiser. Kim Allen’s gracious donation enabled the Friends to raise over $300 and is greatly appreciated.
Check It Out

Highlights of National Library Week

The week of April 8-14, 2012, was National Library Week and the Library celebrated with a series of events centered on the theme *You Belong @ Your Library*. This was an opportunity for us to raise awareness of the Library on campus and to celebrate what we do.

The Library Used Bookshop’s Blowout Sale was the most popular event of the week. As shown in the photo above, students still enjoy the touch and feel of physical books – or maybe it was just the opportunity to buy a good book for $1.00. The Used Bookshop will be closed for the next few months due to a construction project on the 4th floor. Watch for our reopening later in 2012.

Cooking demonstrations have become a regular feature of our National Library Week celebrations. This year Wendy Vermeer presented Dorm Room Cooking: Vegan Options. This lively and informative program included the opportunity to sample Om Nom Nom Tamale Pie and Goobie-Goos Bars.

Wendy’s recipes as well as links to vegan websites and a cookbook bibliography can be found in the library research guide she created to accompany this program: [http://bit.ly/HM1nKp](http://bit.ly/HM1nKp)

During National Library Week we also take the opportunity to celebrate National Poetry Month with “Read your Favorite Poem.” At this event members of the campus community gather to hear each other read a favorite poem. As in past years a wide variety of poems was selected.

Wendy also served as chair of the NLW organizing committee.

Other events included a workshop on job interviewing strategies presented by Patricia Duran of the Career Center and Natalie Lopez of the Library as well as story time for the young students of the campus Children’s Center. This event is a staff favorite as we seldom see young children in academic libraries.

Lore Gravino and Leslie Jones (Bookshop manager) at the used book sale.

Emma Gibson and Caryn Romo enjoying National Library Week.
Friends Enjoy Treasures of the Arabian Horse Collection,

On Thursday, April 12, the Friends of the Library @ Cal Poly Pomona celebrated National Library Week with a special reception in the new W.K. Kellogg Arabian Horse Library. The highlight of this event was a presentation and “show and tell” by Kat Staab, Arabian Horse Subject Specialist.

Among the items on display were The True Method of Dieting Horses, a guide to the care of horses published in 1721, and The Farrier’s New Guide, published in 1735. The latter was an audience favorite after learning that Cal Poly Pomona once had a farrier program on campus.

Another treasure of great interest was a 1928 issue of Architectural Digest with the article “W.K. Kellogg Ranch House, Pomona.” This article features photos of what we now call the Manor House, the trainer’s house (Chavez Center), stables, and gardens. These and other campus buildings were designed by architects Myron Hunt and H.C. Chambers.

If you would like to attend future events highlighting special collections in the Library, consider joining the Friends of the Library @ Cal Poly Pomona. Membership forms and information about volunteer opportunities can be found at: http://www.csupomona.edu/~library/friends/friendshome.html

Golden Leaves Awarded to Cal Poly Authors,

National Library ended on Friday, April 13th, with the annual Golden Leaves program. This year fourteen of the thirty three Cal Poly Pomona authors attended and presented their books. President Michael Ortiz and Provost Marten denBoer welcomed the crowd – reinforcing not only our campus ‘learn by doing’ philosophy but praising the publishing efforts of Cal Poly’s faculty. In fact, President Ortiz maintains his own collection of faculty works in his office, including books by past Golden Leaves recipients.

This event began in 1986 when the Library decided to honor those members of the campus community (faculty, staff, students, alumni, and retirees) who authored or edited a book in the preceding year. This year the audience was treated to various stories and anecdotes the authors shared describing the motivations, journeys and discoveries which went into the creation of each work.

In January or February each year, Danette Cook Adamson, our Special Collections Librarian, puts out a call for authors for the upcoming year’s celebration. Then in April books published by these Cal Poly Pomona authors are displayed in the Library. This year the recipients were presented with a small wooden box with a brass engraved plaque commemorating their award.

To view the current and past years’ exhibits or to learn more about the Golden Leaves program, visit www.csupomona.edu/~library/specialcollections/goldenleaves/index.html. Campus authors may send information about their books* to deadamson@csupomona.edu.

*UNESCO defines a book as "a non-periodical printed publication of at least forty-nine pages, exclusive of cover pages."
Donor Spotlight: Michael Oppenheim

Pomona native, Cal Poly Pomona grad, librarian, theater lover, Shakespeare fan, lifetime member of Friends of the Library @ Cal Poly Pomona – these are just a few descriptors for Michael Oppenheim. Michael is also a supporter of the Cal Poly Pomona Library and his contributions have earned him a spot in the Dean’s Circle on the Library’s Wall of Appreciation.

Michael's years as an undergrad at Cal Poly Pomona clearly had a strong influence on his life and career. “My years as a Cal Poly student were truly the most wonderful and exciting years of my life, and I enjoyed school so much that I took as full a load of courses as possible, all year round, enabling me to graduate two quarters early with something of an overabundance of credits.” He graduated with a B.A. in English, summa cum laude, at the end of the Fall Quarter 1975.

Michael then earned a Master's degree in English from UCLA in 1977 and a Master's degree in Library and Information Science in 1986 from USC. Michael's library career has taken him to several area libraries including Cal State Dominguez Hills, Cal State Long Beach, Whittier College, and Cal State Los Angeles. For the past 15 years, he’s worked at the Rosenfeld Management Library at UCLA.

Over the years Michael has maintained a strong connection to Cal Poly Pomona with annual participation in the John A. Lesser Invitational High School Shakespeare Festival. The Festival was started in 1974 by one of his former English professors, the late Lillian Wilds (1926-1985). Michael served as a student assistant that first year and in 1975 was promoted to judge. April 2012 marks the 38th year of the Festival and Michael has been a judge every year.

When asked why he chose to support our Library, Michael replied “The Cal Poly Pomona Library was another profoundly nurturing and welcoming constant in my life during my undergraduate years. I may well have spent as many hours in the library, both studying and generally “discovering,” as I did in my classes! Exposure to the Library’s resources played a critical role in my success as a student, as well as my overall growth and development. Certainly the central role the Library played in my undergraduate life significantly influenced my subsequent decision to make a career of academic librarianship. The Library gave me far more than I could ever possibly repay – intangible gifts of the mind and spirit that have lasted me a lifetime – and I am deeply honored and humbled to be able to express my gratitude by supporting its great works and its genuinely noble mission.”

We are honored and humbled to count Michael Oppenheim as a Friend and donor.

New Website Launched

At the beginning of Spring Quarter the Library unveiled a completely redesigned website. The new website, shown on the facing page, is the work of the Library Web Team lead by Alfredo Lafarga. Other team members are Paul Hottinger, Cecilia Huang, and James Koga.

According to Alfredo, the Web Team focused primarily on creating a website that would be simpler to use for our patrons, foremost our students. For example, we tried to use words in the top navigation that would mean something to students, so instead of "library catalog" we use the word "books"; instead of "databases" we use "articles", words that relate to their information seeking behavior.

We also tried to design the website so the top half of the home page enabled access to every service the library provides, either through the large drop down menus or directly, such as the QuickSearch tabs or the FAQ (Frequently Asked Questions) widget. Finally, the Web Team also wanted to update the "look" of the website to a more contemporary style, such as the "floating" centered page as opposed to the locked left-margin of the old website. When the University unveiled their new template, it gave the Web Team a foundation from which to build our similar but still unique website.

View the new Library website at: http://www.csupomona.edu/library/
Affordable Learning Initiative

Concern about the high cost of textbooks is not new, but this matter becomes even more troublesome in the midst of the current downturn in the economy. Our students typically pay over $800 per year for textbooks. As the costs of textbooks continue to rise, we must find ways to alleviate some of this burden. In 2008 Congress responded to this national concern by passing provisions in the Higher Educational Opportunity Act to address the affordability of textbooks. When this law went into effect, in 2010, the CSU launched its Affordable Learning Solutions campaign.

The Library was asked by the Provost to lead the implementation of the CSU’s Affordable Learning Solutions project on our campus. The purpose of this project is to help reduce the economic stress on our students and to provide better access to a quality learning experience. During the summer of 2011, Cal Poly Pomona joined the CSU’s Affordable Learning Solutions campaign by promoting the Affordable Learning Initiative (ALI) on this campus.

A major goal of the initiative is to raise faculty awareness of alternatives to expensive textbooks – materials that are of the highest quality, help to achieve the learning objectives of the course, and support the appropriate pedagogical approach. Alternatives can be in the form of ebooks already owned by the Library, digital textbooks or other online resources, used textbooks or textbooks rentals from the Bronco Bookstore, or print or electronic materials in the Library’s reserve system.

A steering committee composed of Dr. Marten den Boer (Provost), Dr. Ray Wang (Library Dean), representatives from the University Library and eLearning, the Bronco Bookstore, the Faculty Center for Professional Development, and a student representative from ASI began working on this project during the summer. The Academic Senate is currently in the process of appointing a faculty representative from each college to serve on the committee. Emma Gibson, Head of Public Services, is leading the effort.

The ALI website provides information about the project as well as links to resources for faculty and students. It also highlights faculty who are actively participating in the effort to lessen the impact of high priced textbooks on the lives of our students. The Library is proud to be part of the effort to ensure a quality learning experience for our students. Visit our website at http://www.csupomona.edu/~library/ali/index.shtml
Meet the Stack Management Student Assistants

Do you ever stop to think about what happens after you return your Library books or leave a stack of bound journals in a study room? Our Stack Management student assistants are responsible for sorting and shelving the nearly 150,000 books, journals, DVDs and more that need to get back onto the shelves each year. Their responsibilities include shelf reading (scanning shelves to make sure books are shelved in the proper order), searching for items needed for Document Delivery and Link+, and assisting with inventories of collections and equipment. They are also drafted to help out in other departments — answering phones, working in the mail room, and helping close the building when needed.

As they are out and about in the Library all day, Stack Management students play an important role as problem spotters. When they find an elevator out of order, a restroom needing attention, or anything out of the ordinary they report it to the Stack Management supervisor who then determines who to call to address the problem. They also have a crucial role in emergency evacuations as they are often the only staff working on most floors of the building when an alarm sounds.

This hard working group is also called on when manual labor is required in the Library — moving furniture and shifting large sections of books are activities that help them keep fit. When asked about the hard work one student worker replied that he enjoys it and finds it relaxing. The physical work helps him de-stress after long hours in class.

Even though their work is mostly “behind the scenes” they do enjoy helping their fellow students. So when you’re lost in the stacks or can’t find what you need, ask one of our Stack Management students. We all thank them for their hard work.

Front row: Cristina Vasquez, Karissa Perez, Rosa Vargas, Jeesa Young. Back row: Andrew Grant, Cj Srader, Sean Tracy, Alanna Reynolds, Katie Woolery, Magnus Heng. Not pictured: George Carr and Catherine Yee.